

PERSONAL DATA

MARLENE ROLL

birth name: Kämpf
nationality: german



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EDUCATION

- 04/22 - now HTW Berlin - school of culture and design
Master of Arts in fashion design
- study contents:
print design, knit design, innovative product development, concept development, CAD
product development, product management, brand design, fashion marketing, trend and
business mechanisms, technology and design, creative drawing, website creation, business
formation
- 10/14 - 02/18 Pforzheim University - school of design
Bachelor of Arts in fashion, graduate grade 1,4
- study contents:
concept development, collection development, material science, textile technology, typogra-
phy, rhetoric and presentation, sewing, pattern construction, hand and machine knitting,
draping (Tamotso Kondo), technical drawing, fashion illustration, drawing, nude figure
drawing, painting, photography, IT-basics
- theory:
design and management, design and marketing, design and branding, sociology of cultu-
ral processes, creativity theory, aesthetics, perception theory, fashion theory, semiotics, art
analysis, design history fashion, design and law, business plan making
- 09/05 - 07/13 Matthias-Grünwald Gymnasium Würzburg
a-levels university entrance qualification- Allgemeine Hochschulreife
- 09/02 - 08/05 Eichendorf Grundschule Gerbrunn
- 09/01 - 08/02 Goethe-Kepler Grundschule Würzburg

ACHIEVEMENTS

- 09/17 - 02/18 scholarship holder of Deutschlandstipendium
- 07/18 nomination for La Biosthétique award Prix de Mode

PRACTICAL EXPERIENCE AND VOLONTEERING

- 05/23 - now student assistant at knit lab HTW, Berlin
- 05/22 - now freelance designer and knit instruction author for **Lana Grossa**, Gaimersheim
- 07/21 - 02/22 junior designer casual men vertical wovens at **Marc O’Polo**, Stephanskirchen
- workings:
development of vertical wovens collection, creating bill of material for styles, creating technical sketches and instructions, meeting suppliers, holding meetings, research traveling, close working with buyers, patterncutting, sales team and product management
- 02/19 - 07/21 design assistant casual men outerwear & tailored jackets at Marc O’Polo, Stephanskirchen
- workings:
part responsibel for tailored jackets and outerwear, creating bill of material for styles, creating technical sketches and instructions, development of tailored jackets collection, development parts of outdoor collection, meeting suppliers independently, holding meetings, research traveling, close working with buyers, patterncutting and product management
- 09/18 - 01/19 internship at Marc O’Polo, design casual women, Stephanskirchen
- workings:
assistance in daily working process, part of developing soft accessory collection for winter 2019, containing: research, visiting fares, store checking, meeting suppliers, developing styles, create ideas, create instructions and request protos, taking part in meetings, maintain PDM system

- 06/18 - 07/18 internship at **Eckhaus Latta**, New York
- workings:
preparing/sewing show pieces for Whitney museum exhibition, technical drawings
- 09/16 - 02/17 internship at Alexander **McQueen-McQ** menswear, London
- workings:
assistance in daily working process, technical drawings, colour-ups, administration and management of data, pattern cutting, sewing of samples, draping, assistance in meetings, research, creative idea making
- 10/15 - 07/16 member of the faculty council
member of the study commission
- 10/13 - 10/14 portfolio making; nude figure drawing class at VHS Würzburg;
six month intership at custom tailoring „Der Fingerhut“ Würzburg

ADDITIONAL SKILS

- Language german- native speaker; english- business fluent; latin- großes Latinum, italian- beginner
- Computing Adobe Creative Suite (mainly Adobe Photoshop, Adobe Indesign, Adobe Illustrator), Ned- Graphics Easy Weave, Koppermann TexDefine, Microsoft Office, VStitcher, CLO3D