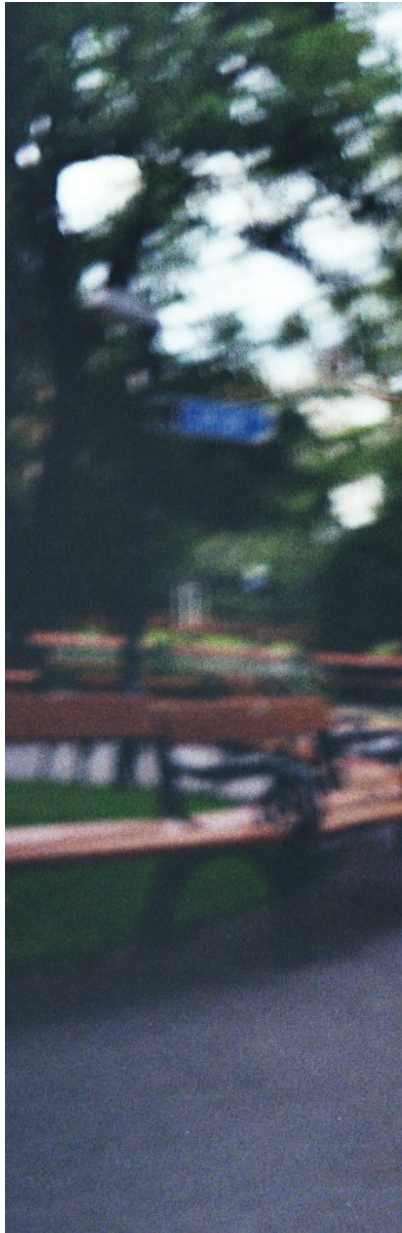




PUGNAstudio - Marlene Roll

Marlene Roll, the woman behind PUGNAstudio, is a fashion designer based in Berlin, specialized in knit and print design. She believes in the importance of longevity and sustainability in fashion and design, and strives to create pieces that are not only beautiful but also environmentally conscious. In addition Marlene is also proficient in 3D design using VStitcher software. This skill allows her to create digital prototypes and visualizations of her designs, which helps her to refine and perfect them with little resource impact before bringing them to life in the physical world. With her combination of traditional craftsmanship, modern technology, and a commitment to sustainability, Marlene Roll is a true innovator in the fashion industry.



MA THESIS
A SOCIOLOGICAL, PSYCHOLOGICAL, AND PHILOSOPHICAL PERSPECTIVE OF THE CONCEPT OF HOME
PUGNARIUM
10/23 - 05/24

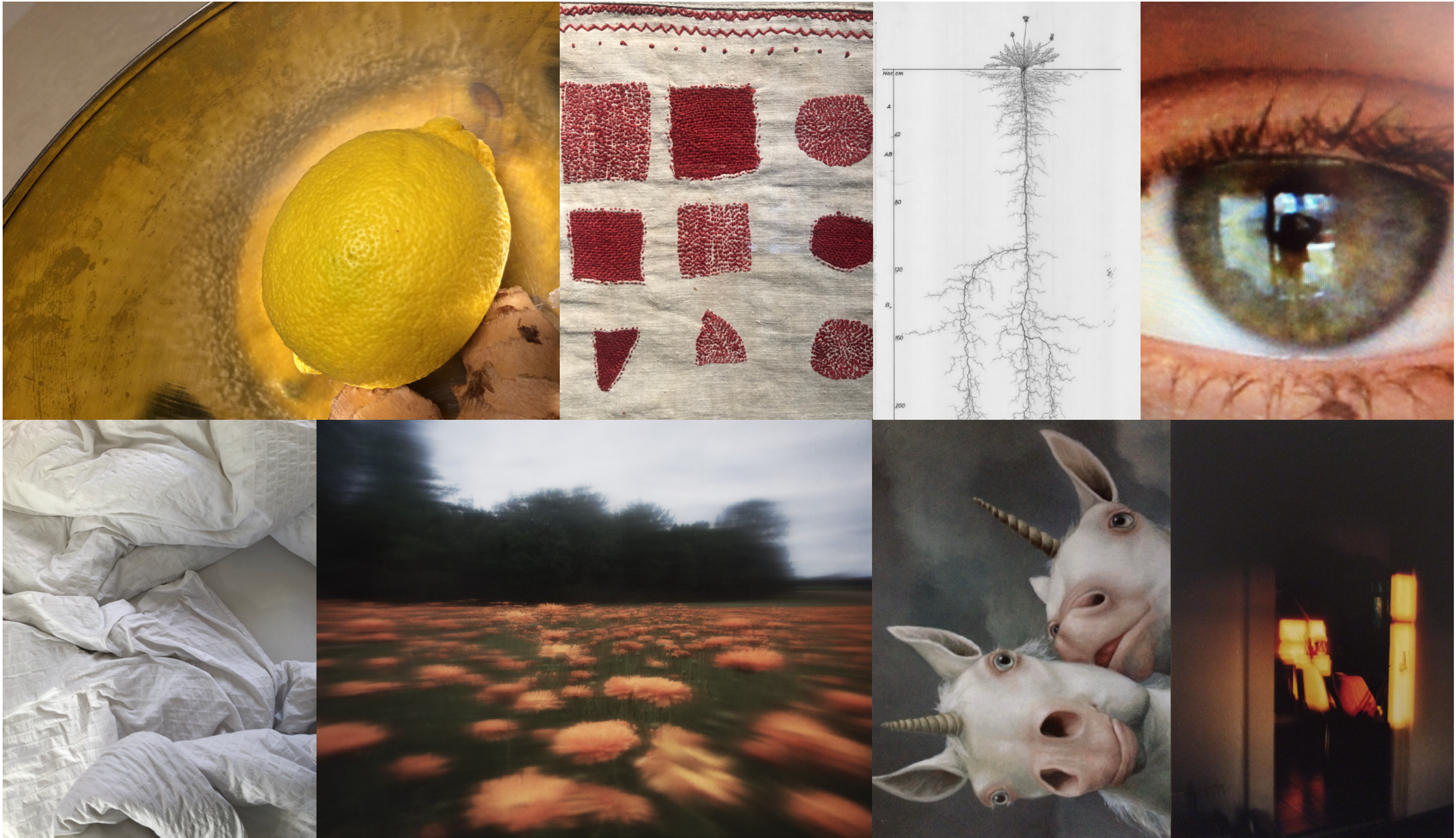




PUGNAstudio - Marlene Roll

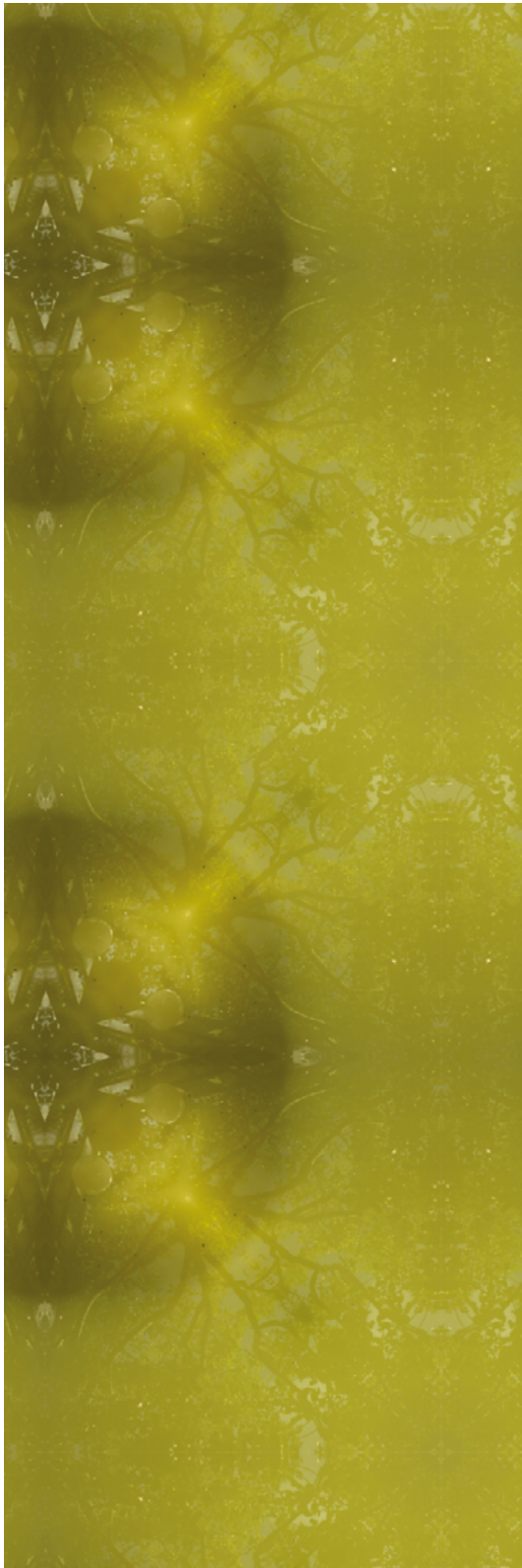
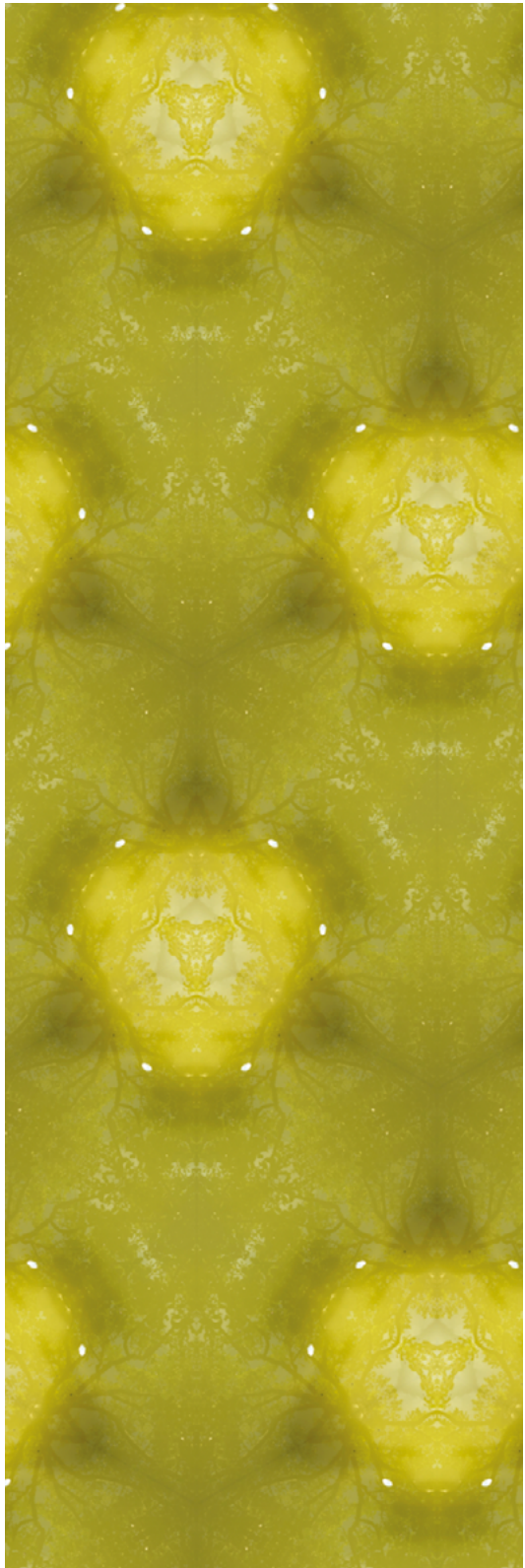
The master's thesis **PUGNARIUM** examines the concept of home from sociological, psychological, and philosophical perspectives. Home is viewed as a place of security, selfrealization, and retreat. The work is based on the idea that in an uncertain and rapidly changing world, people increasingly seek a sense of belonging. Research findings indicate that home plays a central role in well-being and identity formation. Inspired by design psychology, the fashion collection **PUGNARIUM** aims for modernity, creativity, and longevity. It reflects the multifaceted aspects of home through symbolic elements like floral patterns, representing self-actualization and the quest for unity. The collection utilizes high-quality materials and combines functionality with aesthetics. The knits, prints and quilts of the collection mirror the diversity and complexity of the home concept. Ultimately, it is emphasized that the search for the perfect home is an ongoing process and perfection is not necessary to find a sense of belonging. The fashion collection serves as a snapshot of this process and an expression of each individual's journey.

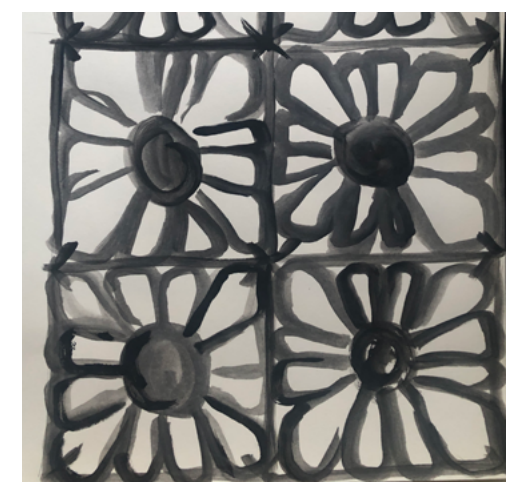














dyers woad extract



indigo



pomegranate

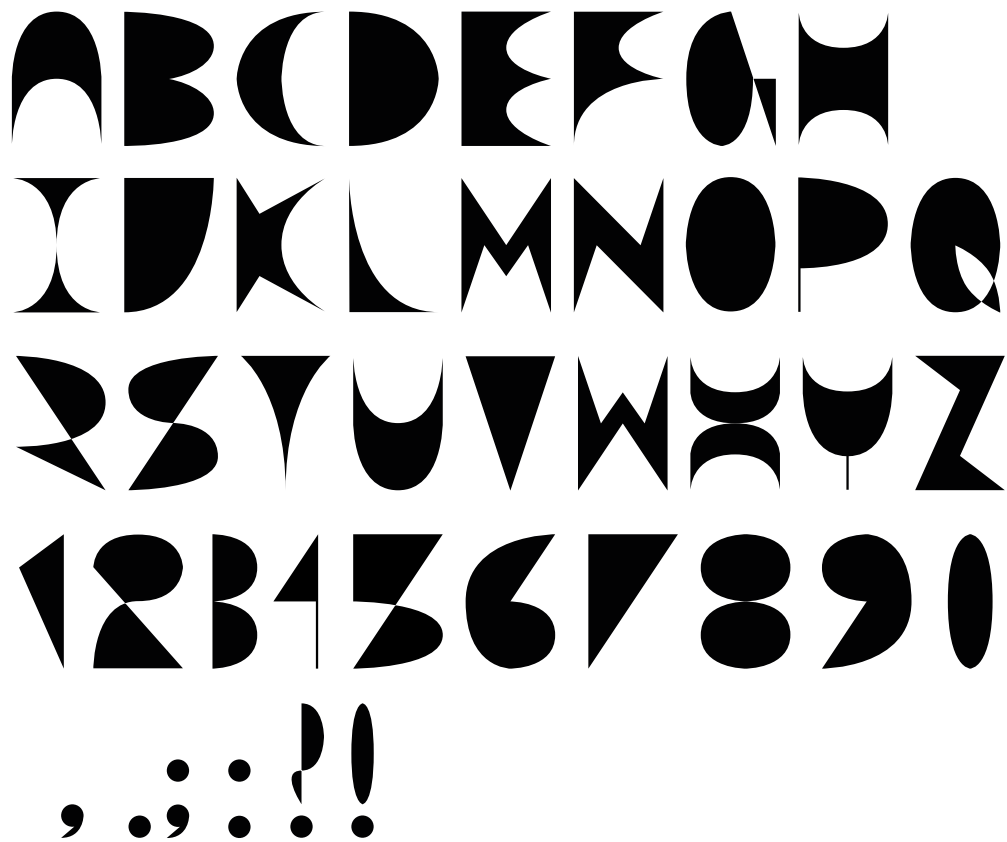
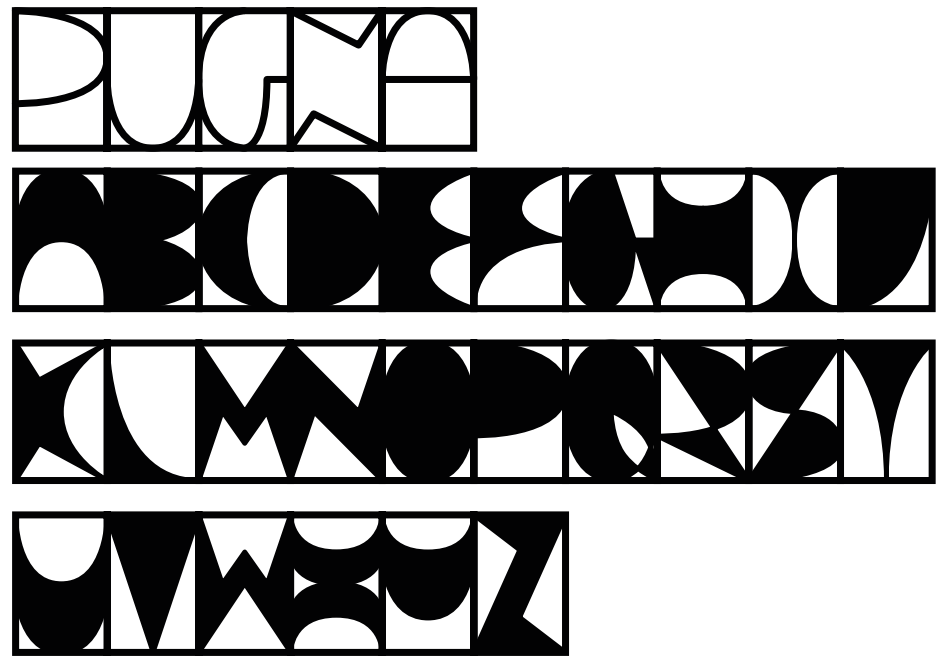


undyed linen



PUGNAstudio - Marlene Roll







PATCH GRUPE									
PERSEUS GRUPE									
				SWEATGRUPE					
HOVEN GRUPE	realisiert in plain Indigo					HOBBY GRUPE			





PUGNAstudio - Marlene Roll





PUGNAstudio - Marlene Roll





main supervisor: Prof. Johanna Michel
second supervisor: Harm Heye Coordes

Photography: Tim Sonntag
Model: Charlotte Kämpf
Background: Atelier Gruenberg

PUGNAstudio - Marlene Roll



MA SEMESTER 2
TAKE A BREAK AND AGAIN AND AGAIN
HEIMATS
10/22 - 02/23





PUGNAstudio - Marlene Roll

The HEIMATS collection symbolizes different feelings of home and transfers these into wearable objects. Craftsmanship, slowness and strenuousness are being exposed to build up value and make things worthy of preservation. In a world where everything tends to become faster and faster this work works as an antipole and nurtures recentering and stillness. Only nature materials, cotton and linen, are being used also most of the materials are vintage bulks. The colors are created with plant dying and the natural colors of the material. Mending and repairing are in case of need appreciated and part of the concept as well as handing the pieces down to following generations.



THERE IS A PLACE IN
OUR HEARTS THAT IS
FELT BY THOSE WE KNOW.
THAT PLACE IS HOME.







birch leaves and blackwood extract



black wood extract



pomegranate



red onion

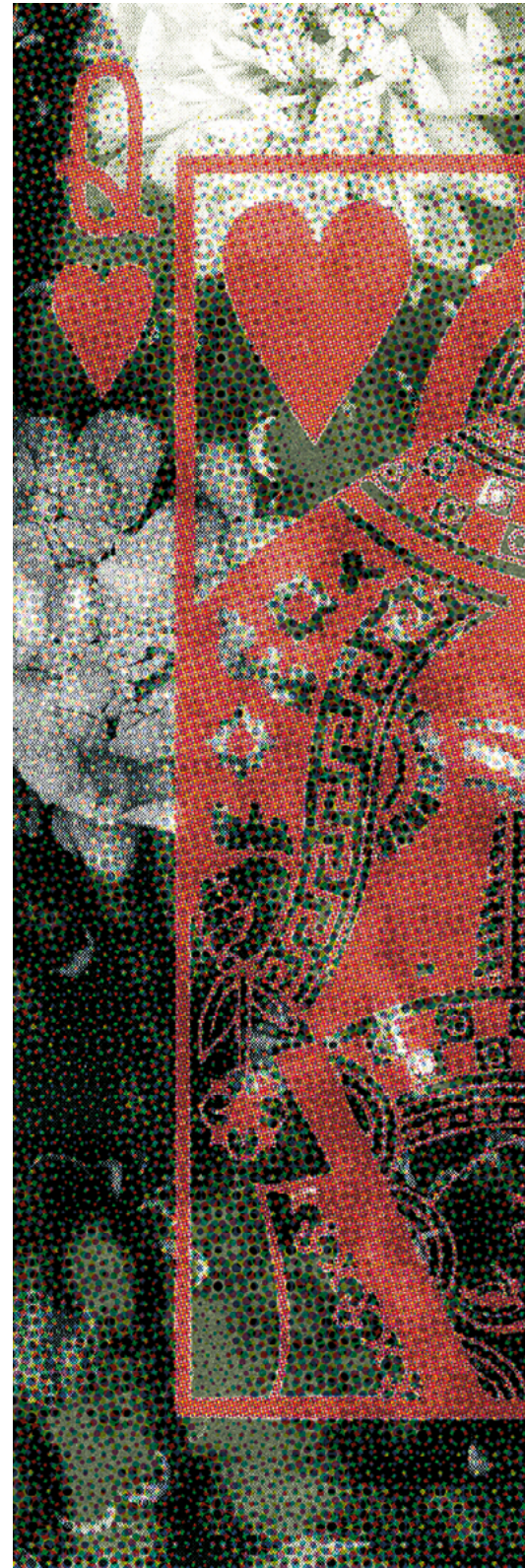


limewood









Zero Stepp Jacke



Zero Kleid



Zero Bluse



Zero Hose



Hose



Zero Rock



Seidentuch 55x55



Split Pulli + Print und Logo



Asym Jacke



Schlupf



Queen Pulli Streifen



Fräckli



Asym Rock



Stäuchli



Socken bzw. Stulpen





Conceptdesign supervisor: Harm Heye Coordes
Printdesign supervisor: Saskia Kummle
Knitdesign supervisor: Thu Thào Haussmann
Fotograf: Tim Sonntag
Hair and Makeup: Vivian Suske & Maite Herrendorf
Model: Valerie Kemter

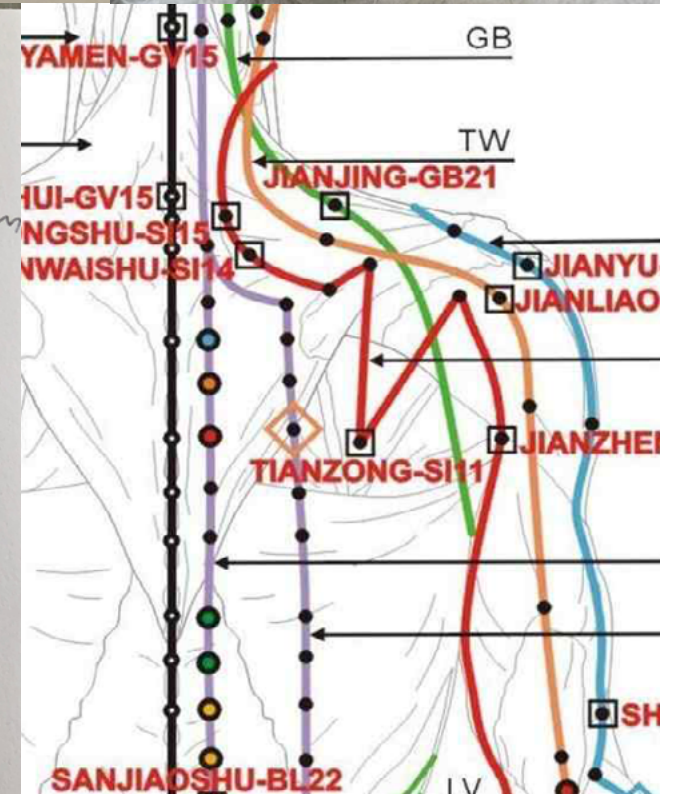
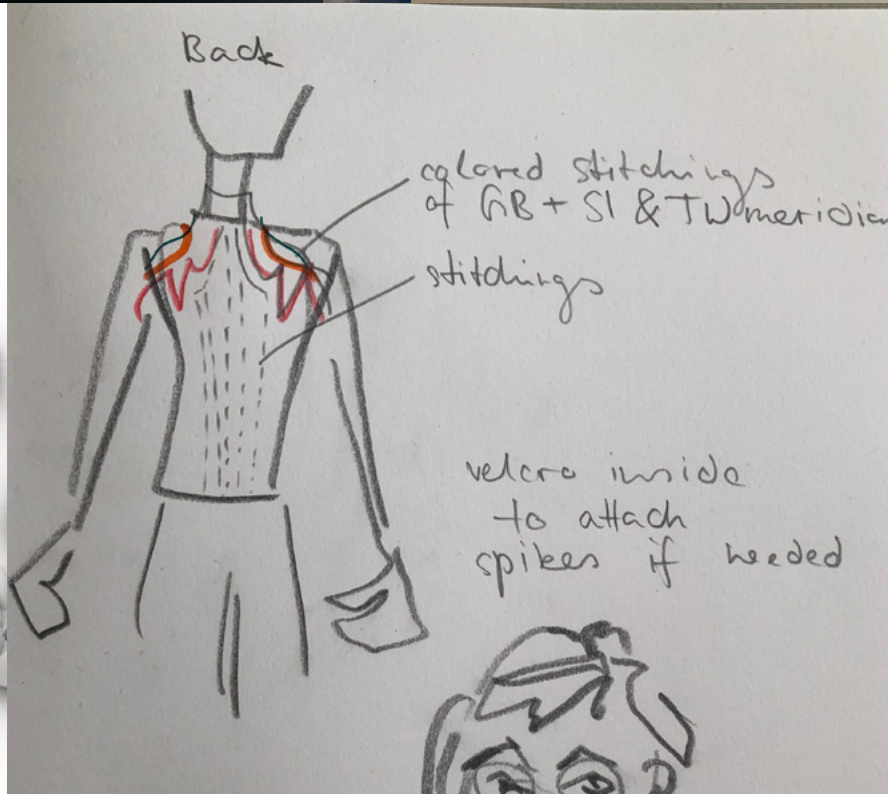
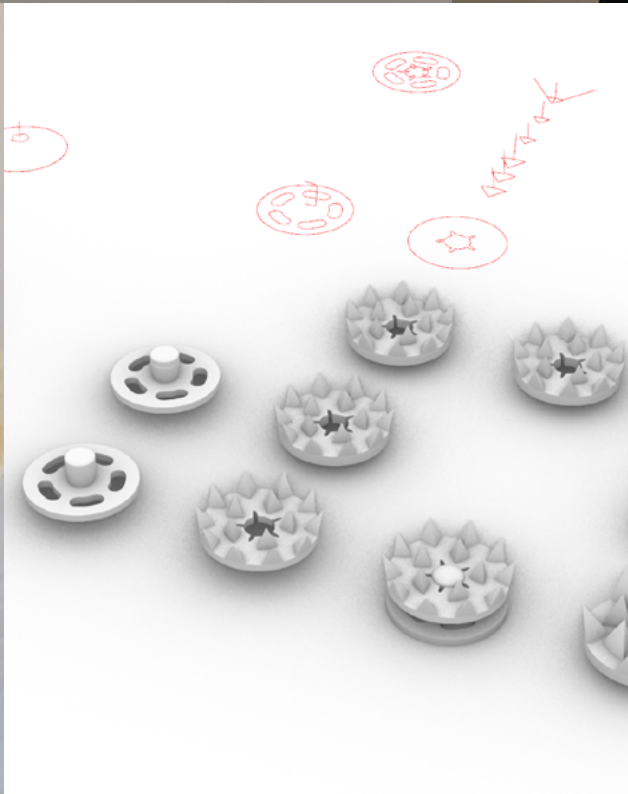
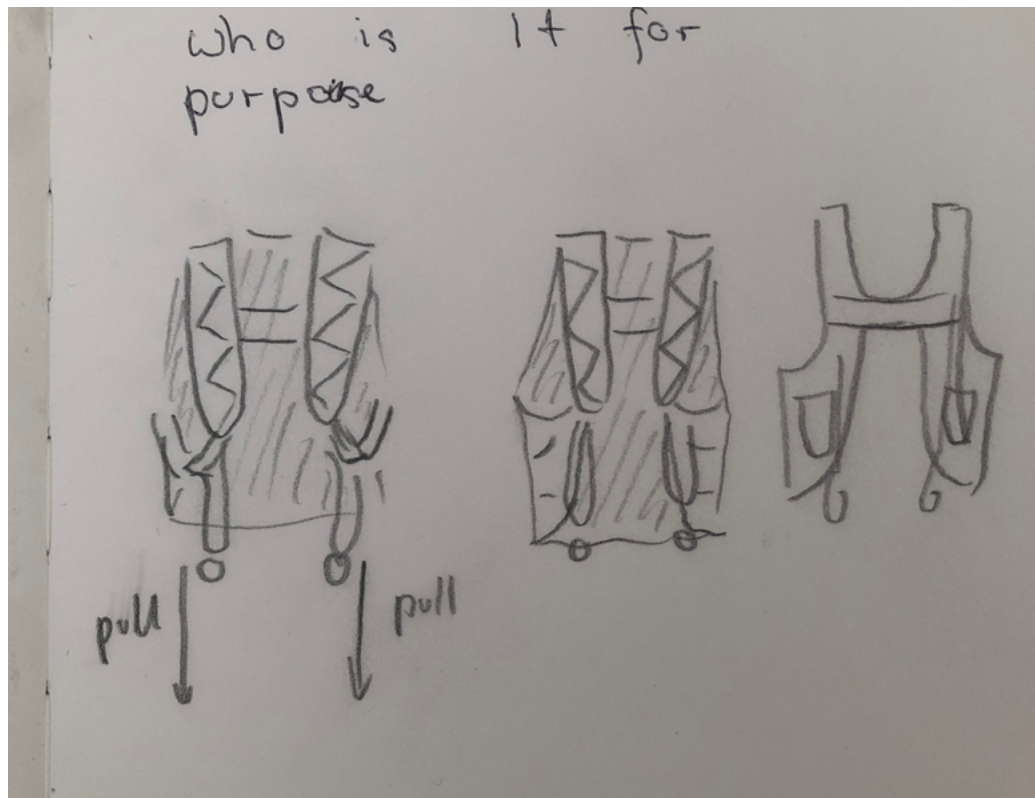
MA SEMESTER 1
DIGITAL SKIN
SHAKTI VEST
04/22 - 08/22





This project aims to develop clothing that activates the parasympathetic nervous system, promotes Prana flow, and therefor enhances the body's natural healing powers. The clothing features acupuncture and acupressure stimulation, pressure treatment, UV 30+ protection, and improved sleep quality. The clothing helps reduce stress, stimulate blood flow, and promote relaxation and wellbeing. The finished product provides a range of healing benefits in a comfortable design. The material is wool felt with 3D printed PLA spike-snaps and cotton yarn.







HTW main lecturer: Prof. Hussein Chalayan

MIT-self assembly lab: Prof. Skylar Tibbits

MIT teaching assistant: Ganit Goldstein

acupuncture consultant: Herr HP. Enver Bunjaku, Therapiezentrum für Traditionelle Chinesische Medizin, Berlin

Photography: Marlene Roll

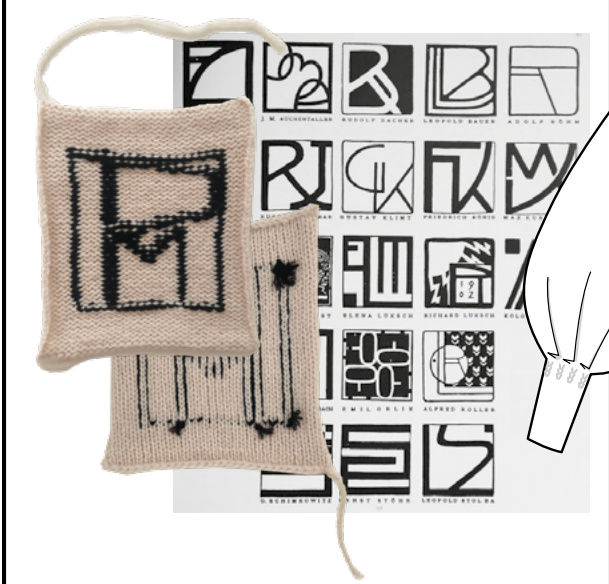
Model: Meriska Suparman

MA SEMESTER 1
KNIT
NEMO PLACET OMNIBUS
04/22 - 08/22

PUGNAstudio - Marlene Roll



Monogramm



Fleur Magna



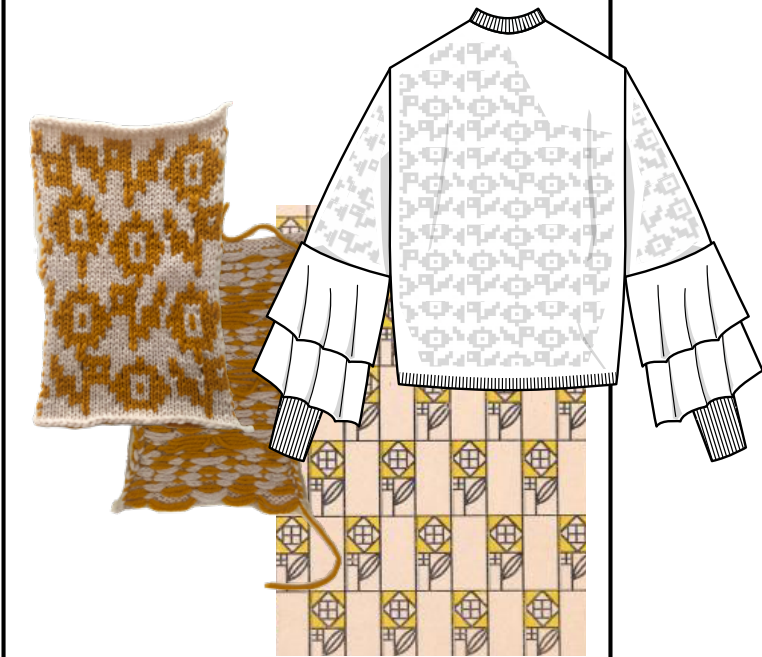
Ornamentik



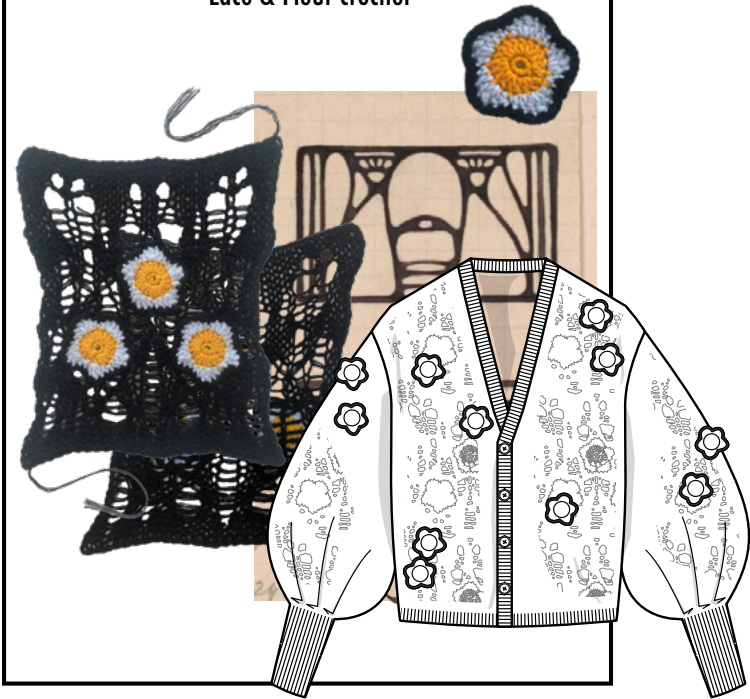
Bordüre & Tiles

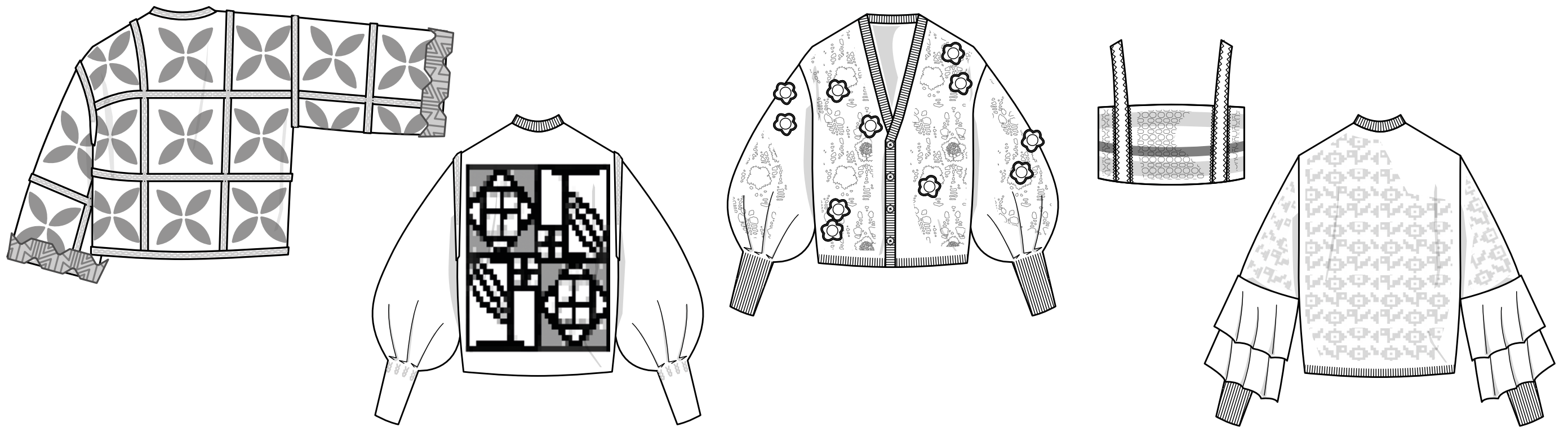


Fleur Rapport



Lace & Fleur crochet







Knitdesign supervisor: Thu Thảo Haussmann

PUGNAstudio - Marlene Roll

„Portfolio“

A FREE COLLECTION
+NATURAL DYES
HOMESTORY
09/19 - 08/20

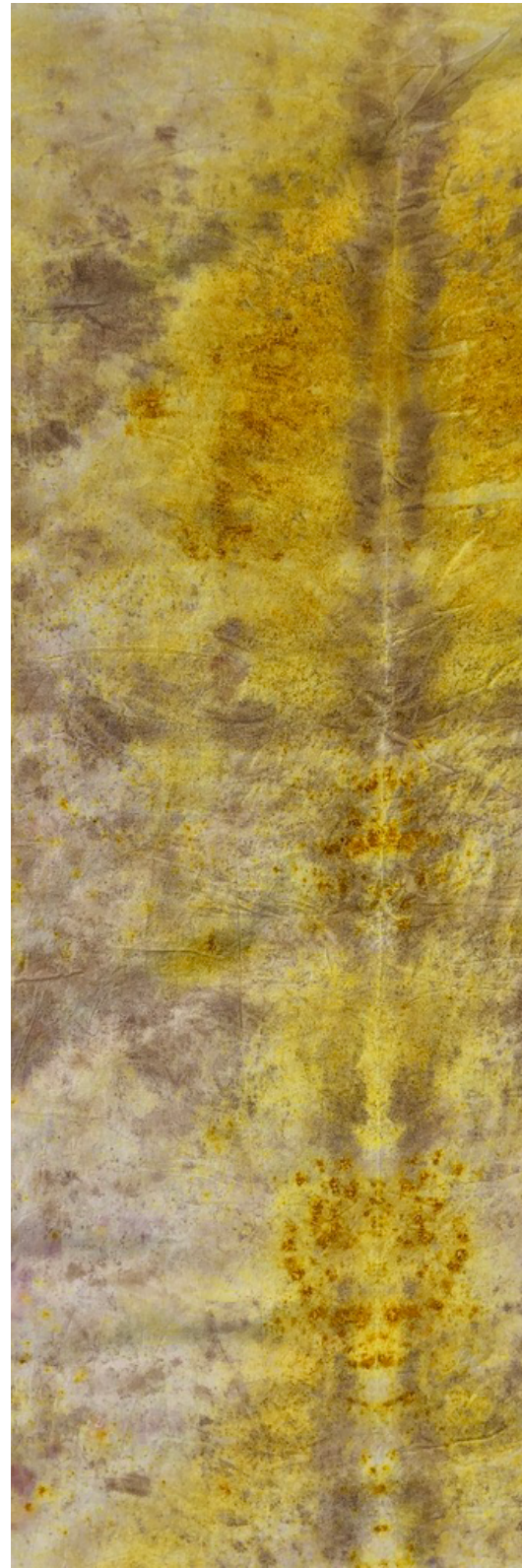
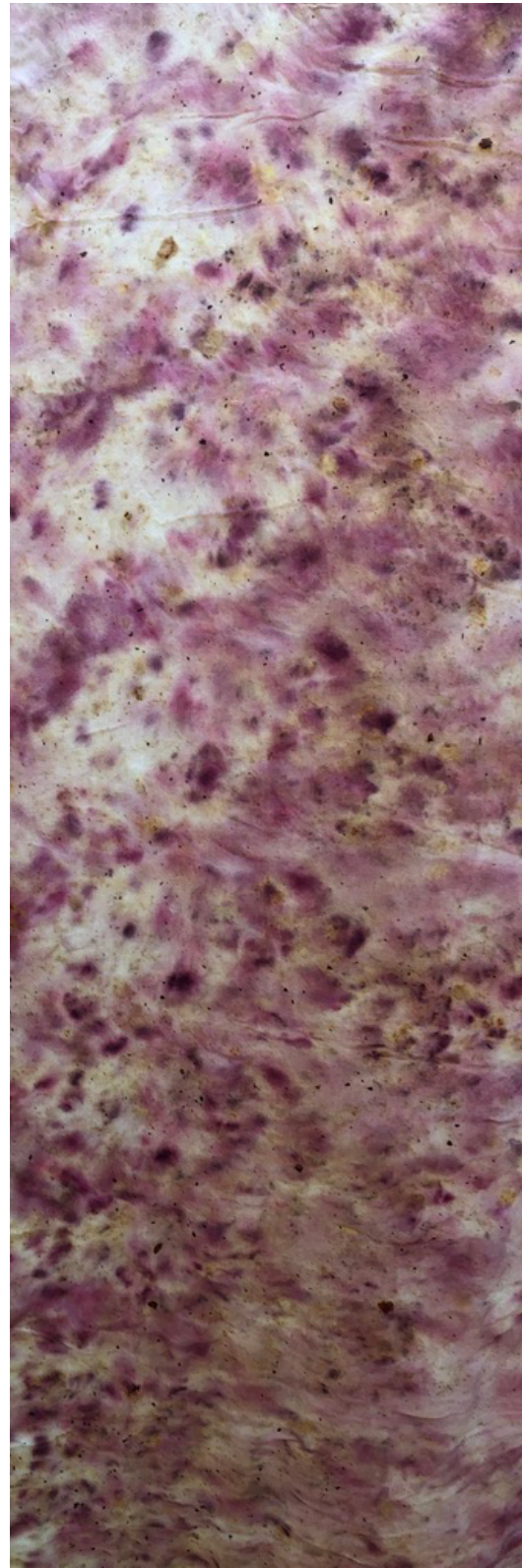
PUGNAstudio - Marlene Roll





A collection made without an overall concept . It's just pieces that popped into head being realised. Maybe therefor it's the most authentic picture of its creator during the time of making. The pieces are all very loose and comfortable. They are flowy and unique. It's all nature materials. Some are scrap materials, some are found in long kept boxes, others are bought. Some are also naturally dyed with avocado pits, onion skin and eucalyptus leafs.







PUGNAstudio - Marlene Roll





PUGNAstudio - Marlene Roll





Photography: Jens Roll
Model: Charlotte Kämpf

PUGNAstudio - Marlene Roll

„Portfolio“

SEMESTER 7
VER-SACRUM
GRADUATE COLLECTION
09/17 - 02/18

PUGNAstudio - Marlene Roll



determined

driven

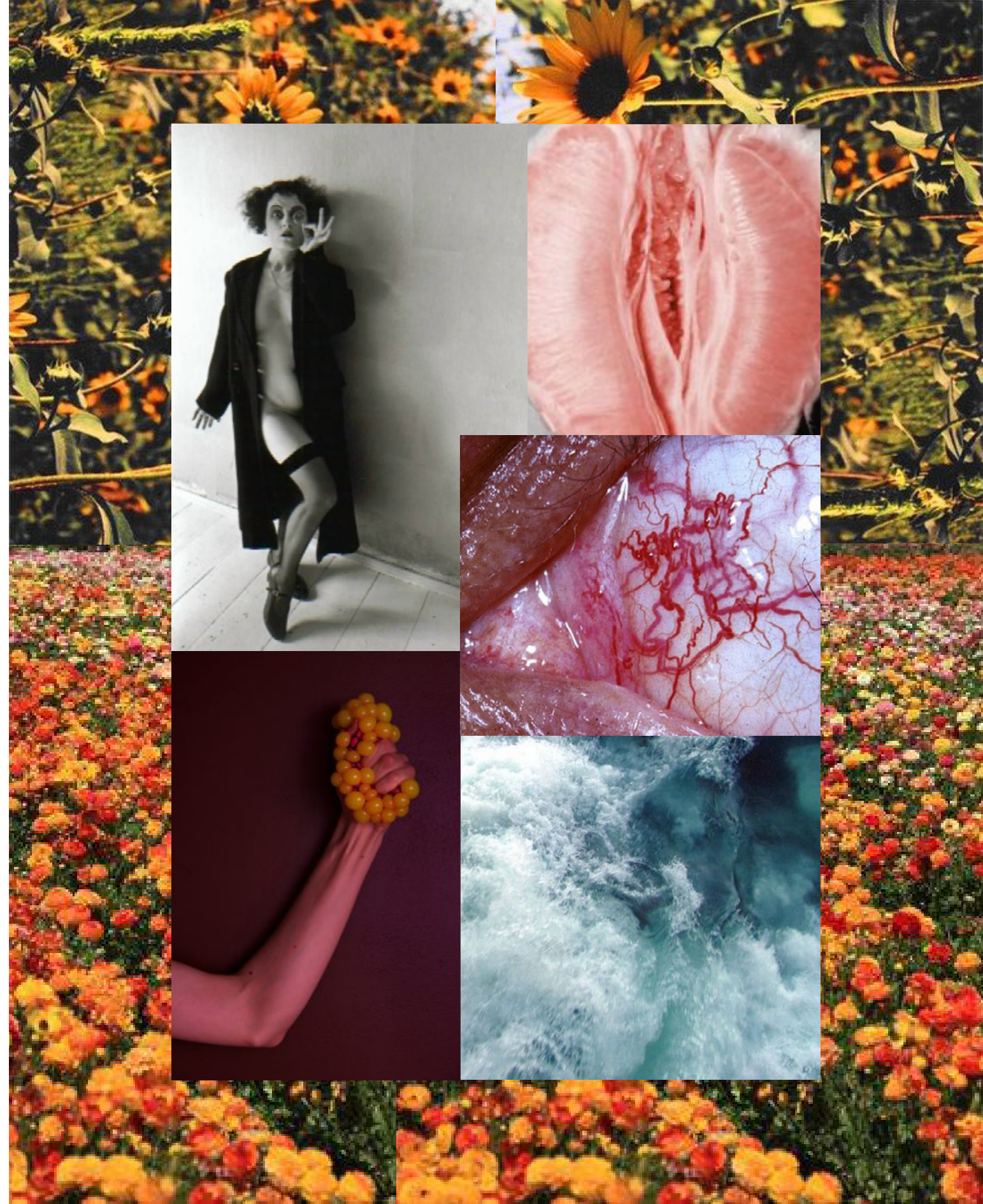
unashamed

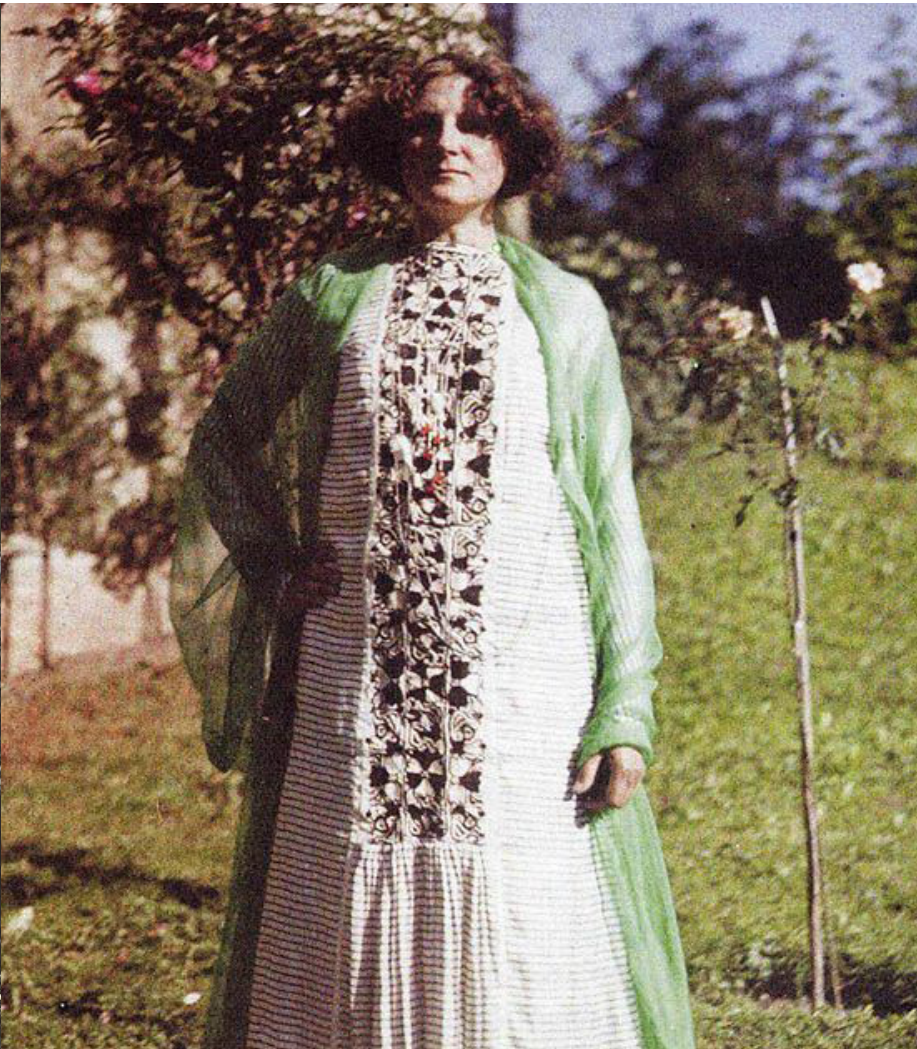
thoughtful

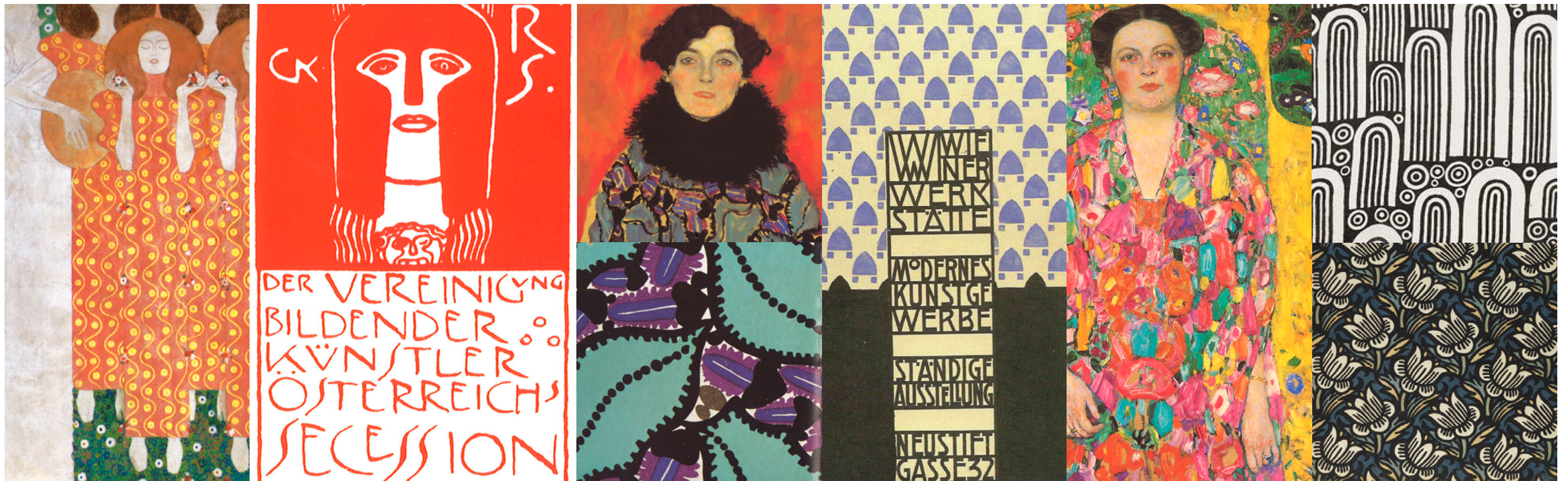
alert

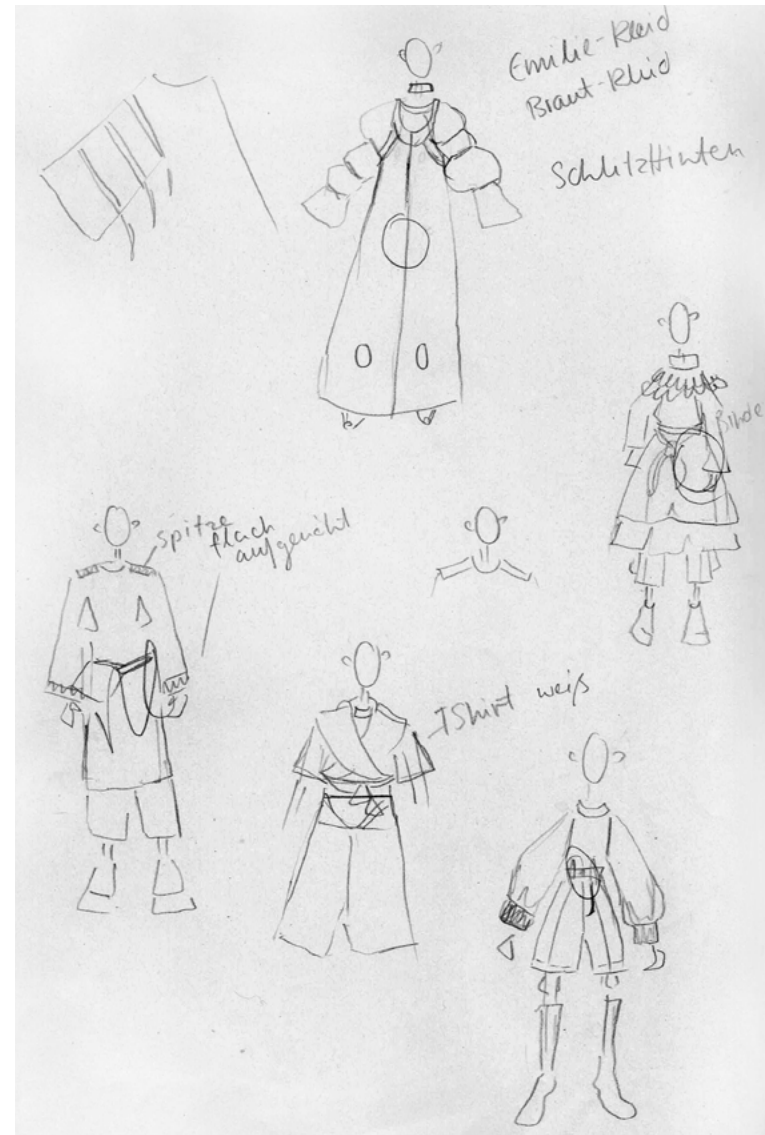
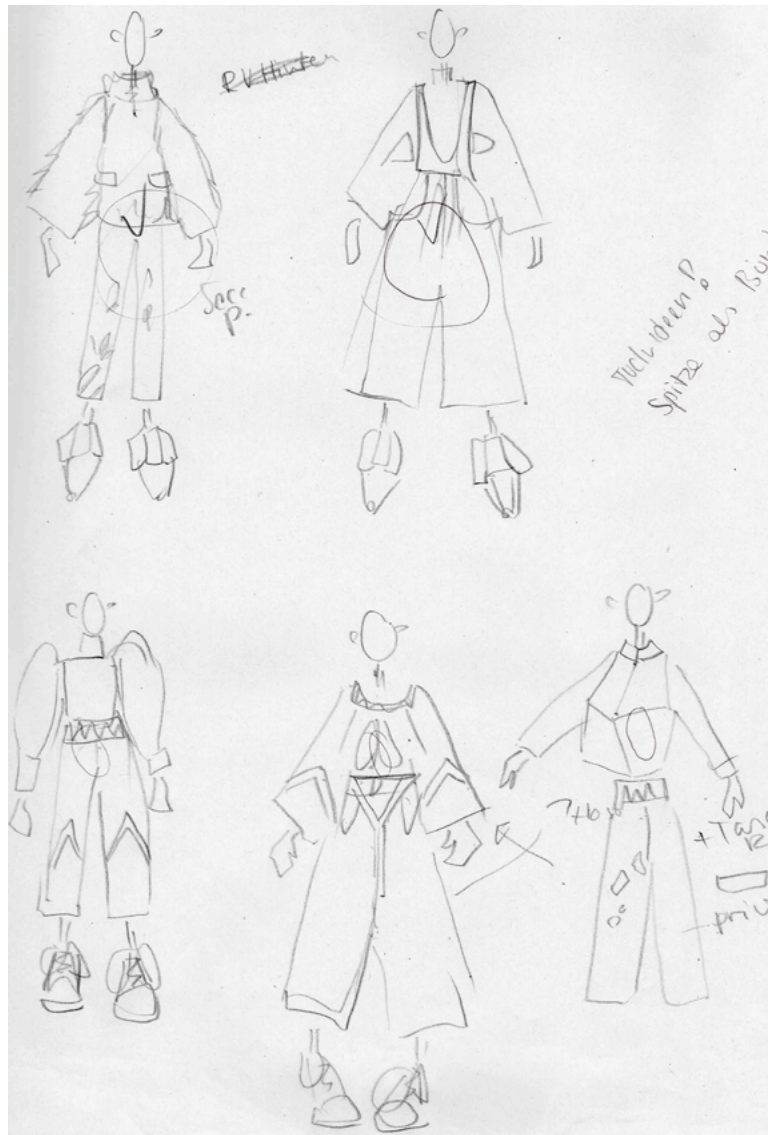
PUGNAstudio - Marlene Roll

The graduate collection VER-SACRUM is based on the works of fashion designer Emilie Flöge, who lived in 1900s Vienna. These days common traditional-costume-collections were the starting point to focus back to traditional cultural assets. In our globalised world many people start looking for something to call home. In this work „home“ is defined as a special feeling not as a specific place. The collection uses elements of the lower franconian costumes (Werntal-tracht) and merges them with parts of the classic tailored suit and Jeans. Traditional costumes and today's universal garments encounter each other. The concept of „takeaway home“ is emerged.

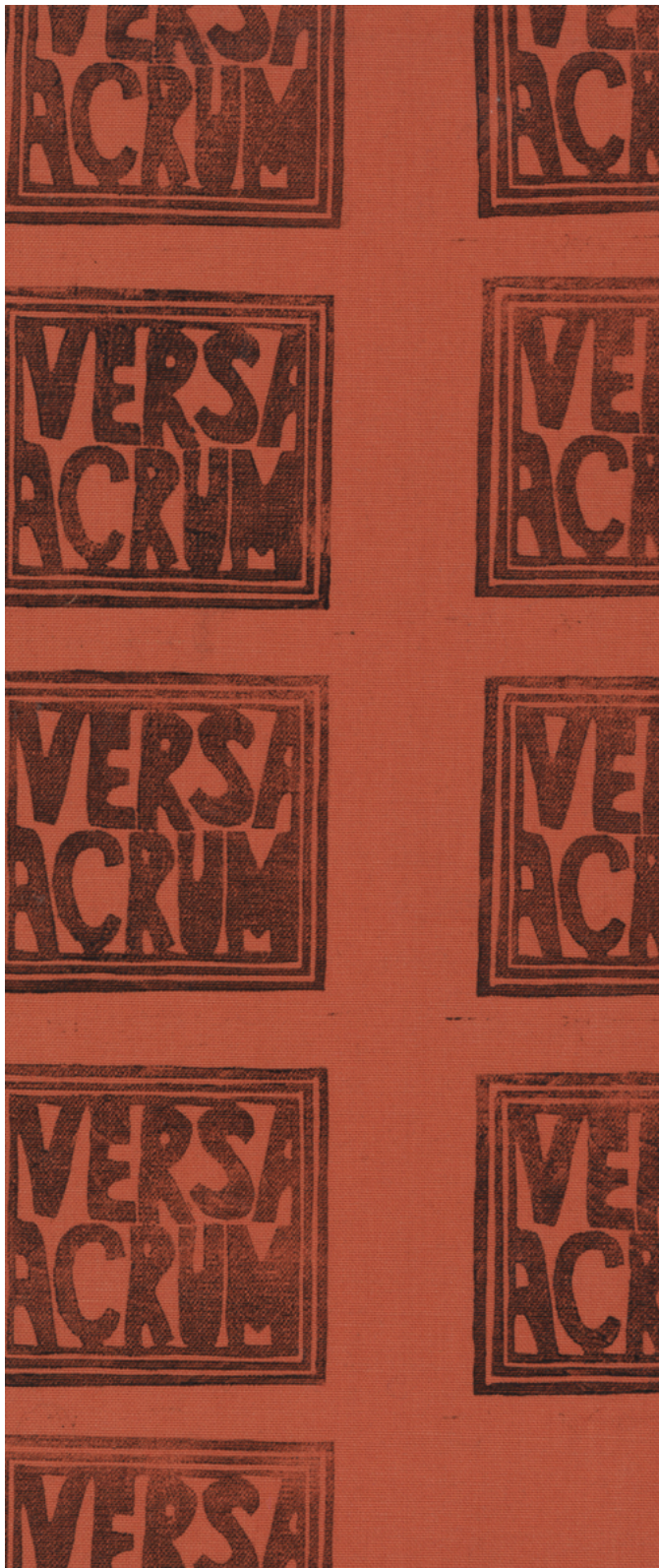
















PUGNAstudio - Marlene Roll





main supervisor: Prof. Claudia Throm
second supervisor: Prof. Matthias Kohlmann

Photography: Laura Markert
Models: Franziska Dorka & Hagen Garhöfer

PUGNAstudio - Marlene Roll

