



PUGNAstudio - Marlene Roll

Marlene Roll, the woman behind PUGNAstudio, is a fashion designer based in Berlin, specialized in knit and print design. She believes in the importance of longevity and sustainability in fashion and design, and strives to create pieces that are not only beautiful but also environmentally conscious. In addition Marlene is also proficient in 3D design using VStitcher software. This skill allows her to create digital prototypes and visualizations of her designs, which helps her to refine and perfect them with little resource impact before bringing them to life in the physical world. Her work is rooted in hands-on craftsmanship, with digital tools serving to support and refine a sustainable and thoughtful design process. The physical act of making is what initiates and shapes her design work.



MA THESIS
A SOCIOLOGICAL, PSYCHOLOGICAL, AND PHILOSOPHICAL PERSPECTIVE OF THE CONCEPT OF HOME
PUGNARIUM
10/23 - 05/24



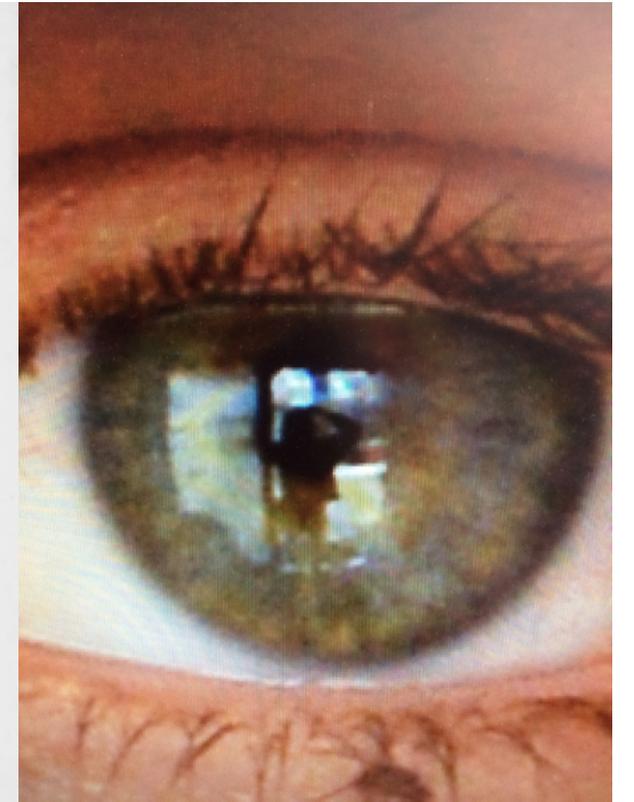
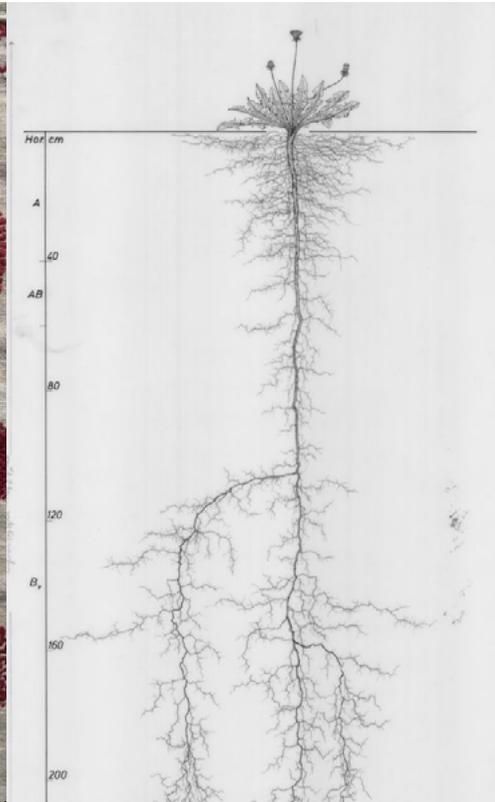


PUGNAstudio - Marlene Roll

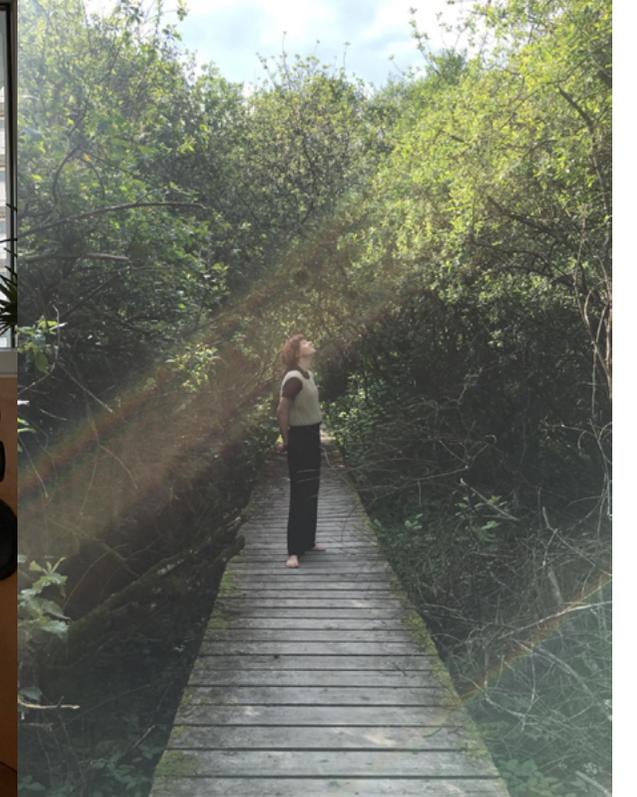
The master's thesis PUGNARIUM examines the concept of home from sociological, psychological, and philosophical perspectives. Home is viewed as a place of security, selfrealization, and retreat. The work is based on the idea that in an uncertain and rapidly changing world, people increasingly seek a sense of belonging. Research findings indicate that home plays a central role in well-being and identity formation. Inspired by design psychology, the fashion collection PUGNARIUM aims for modernity, creativity, and longevity. It reflects the multifaceted aspects of home through symbolic elements like floral patterns, representing self-actualization and the quest for unity. The collection utilizes high-quality materials and combines functionality with aesthetics. The knits, prints and quilts of the collection mirror the diversity and complexity of the home concept. Ultimately, it is emphasized that the search for the perfect home is an ongoing process and perfection is not necessary to find a sense of belonging. The fashion collection serves as a snapshot of this process and an expression of each individual's journey.



MOOD



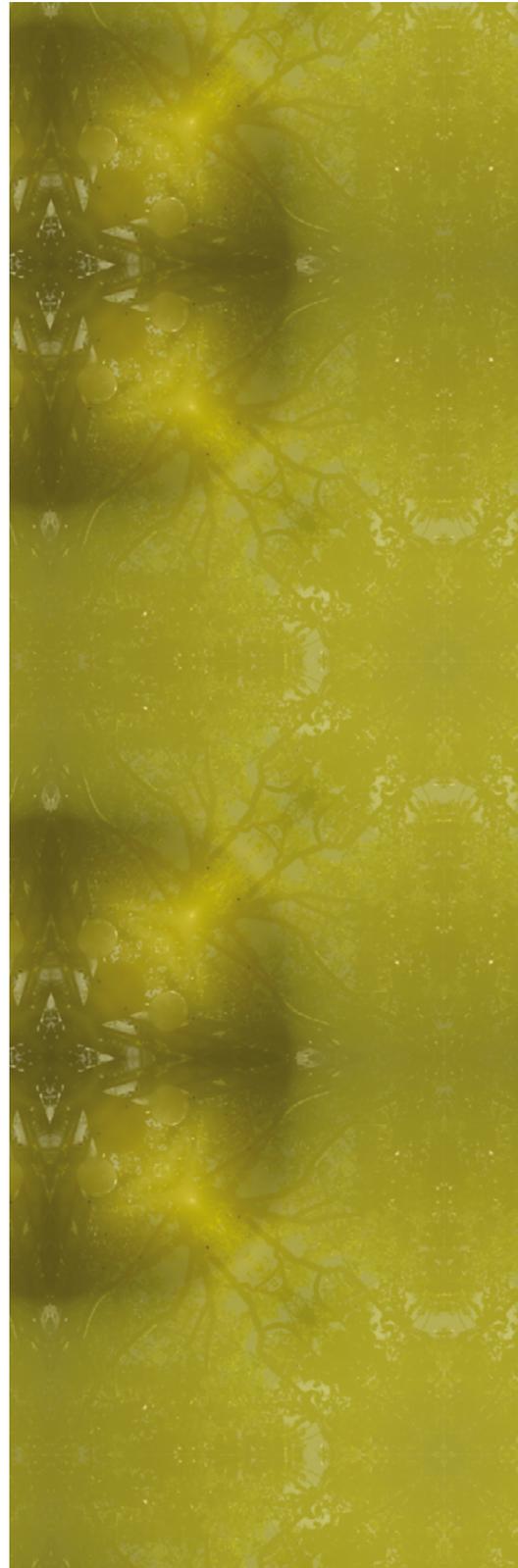
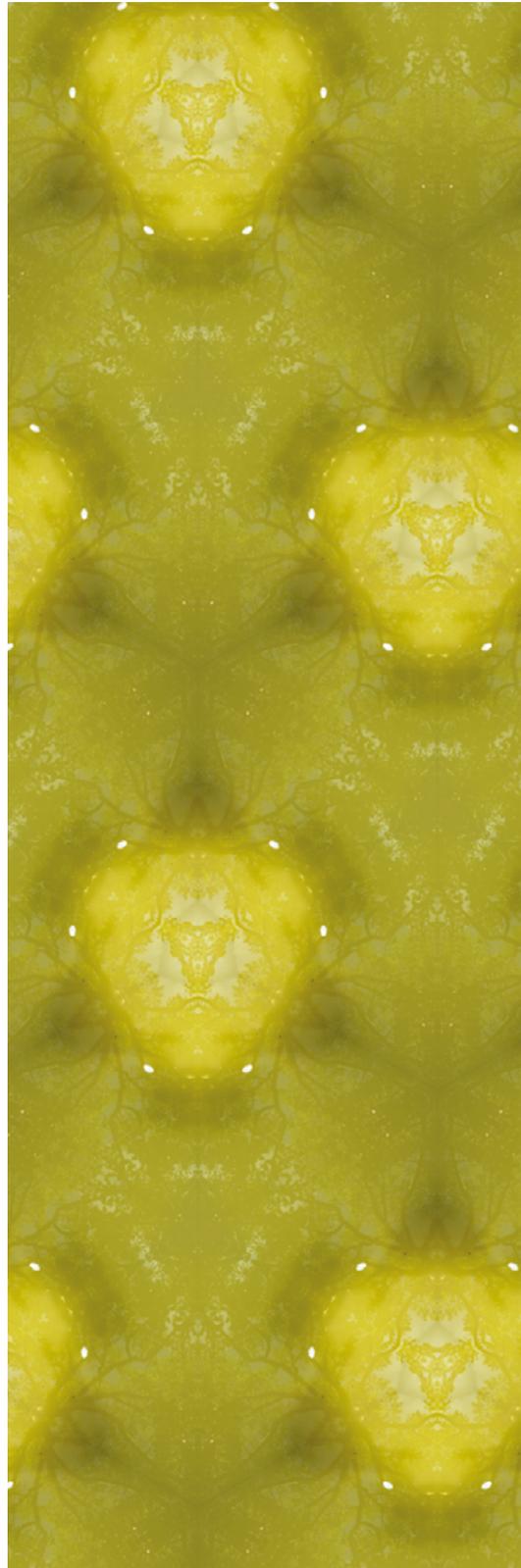
Zuhause



Übersicht über alle Stickswatchen der Kollektion



Ausschnitte aus dem digitaldruckte Printartwork



händische Antworten



auf Stoff mit selber gemachter
pflanzlicher Farbe



dyers woad extract

pflanzliche
Färbung
& ihre
Farbepflanze



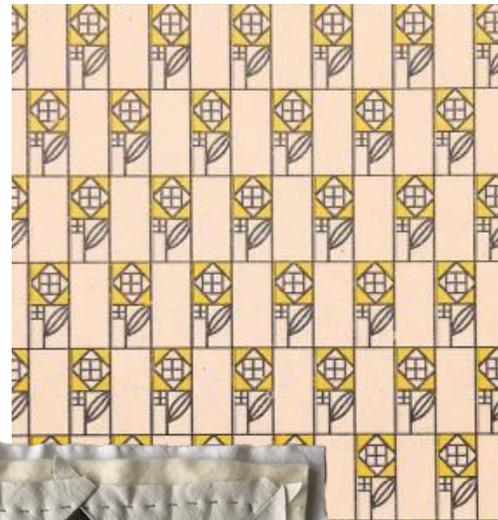
indigo



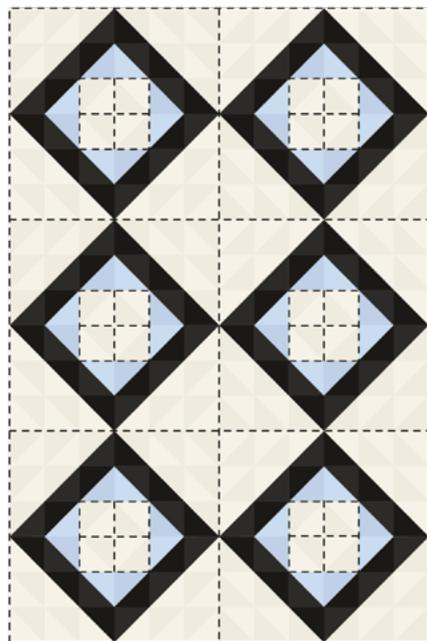
pomegranate



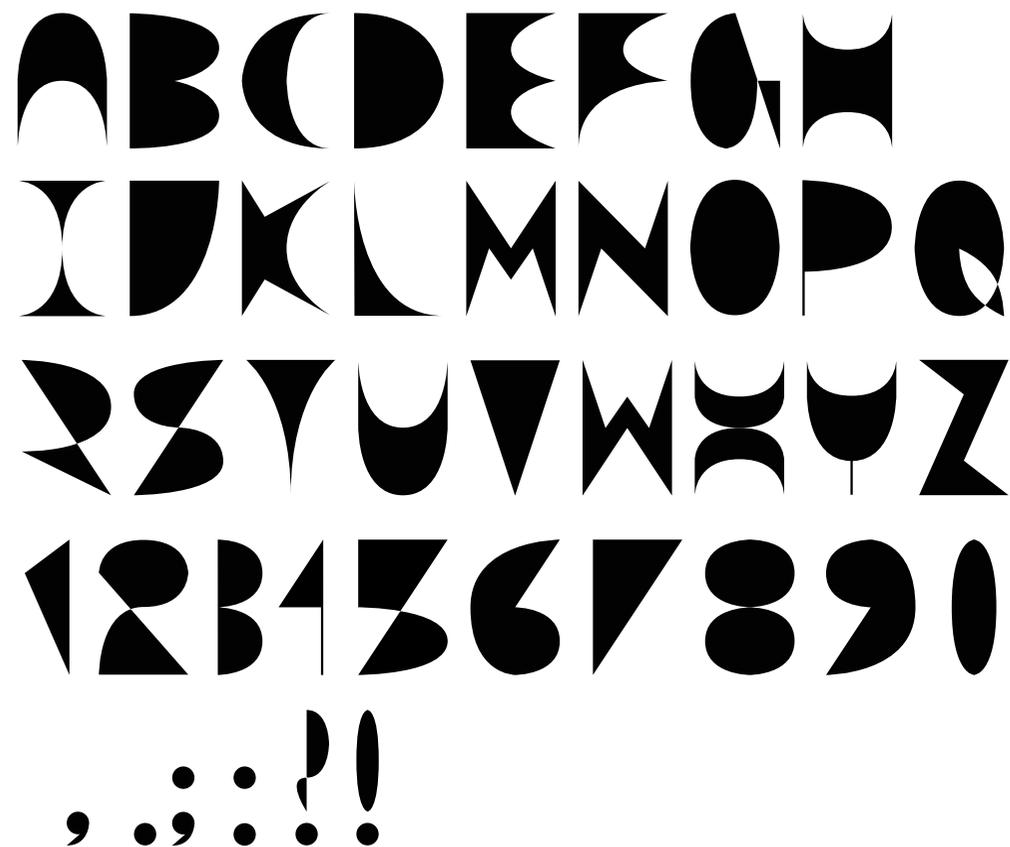
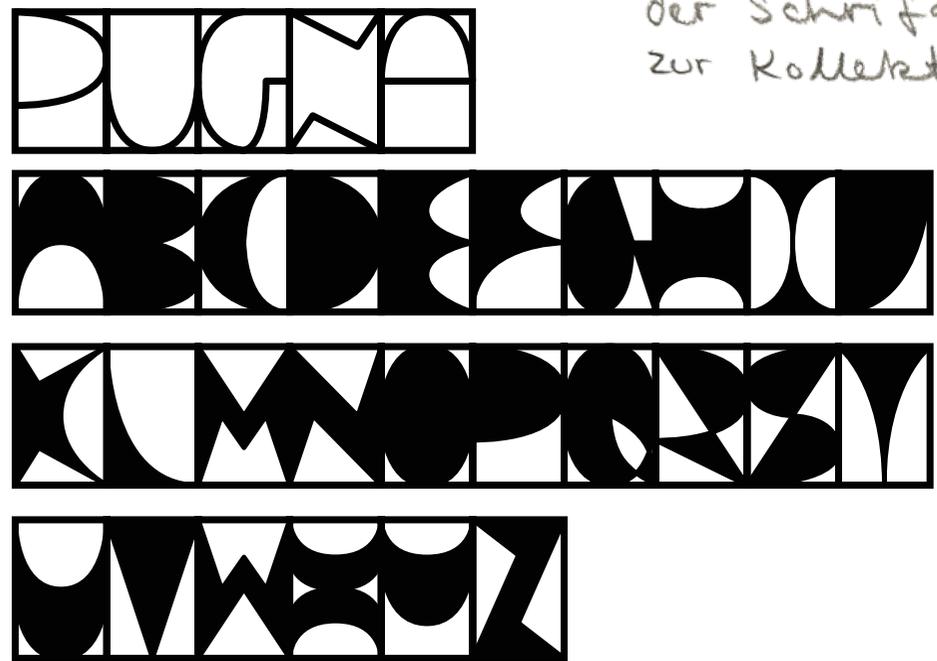
undyed linen



Inspiration,
Texts und
Planung zum
Quiltpattern



die Entwicklung
der Schriftart
zur Kollektion



die ganze Kollektion als Collage Teil 1

Tail 2





Die ganze Kollektion nach Produktgruppen.
 Wovens als Simulation (v-stitcher) und Stricke als bunte technische Zeichnung.
 Teil 1



Teil 2







main supervisor: Prof. Johanna Michel
second supervisor: Harm Heye Coordes

Photography: Tim Sonntag
Model: Charlotte Kämpf
Background: Atelier Gruenberg

PUGNastudio - Marlene Roll



MA SEMESTER 2
TAKE A BREAK AND AGAIN AND AGAIN
HEIMATS
10/22 - 02/23

3 Runde, eine gedankliche Grundlage

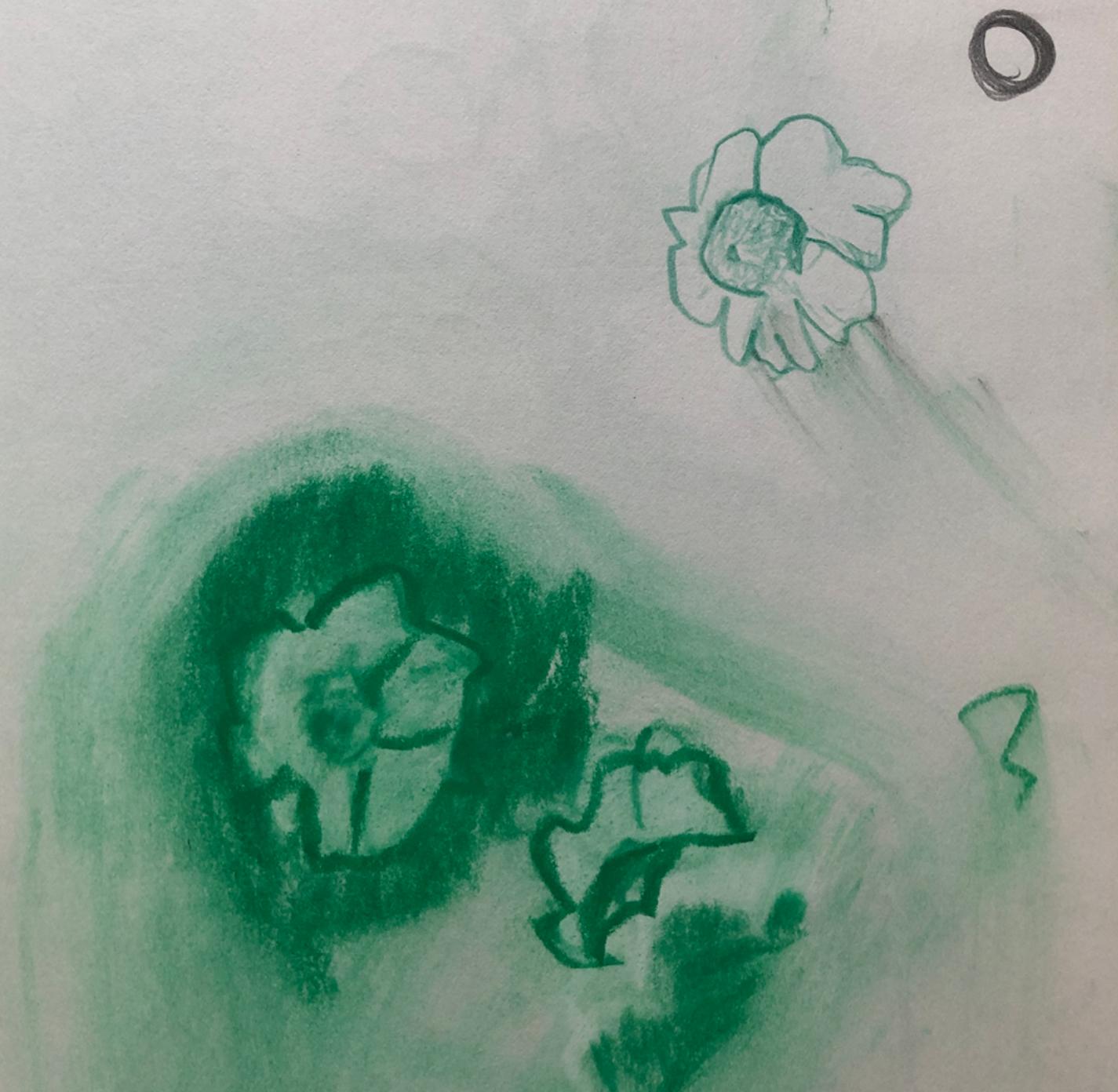




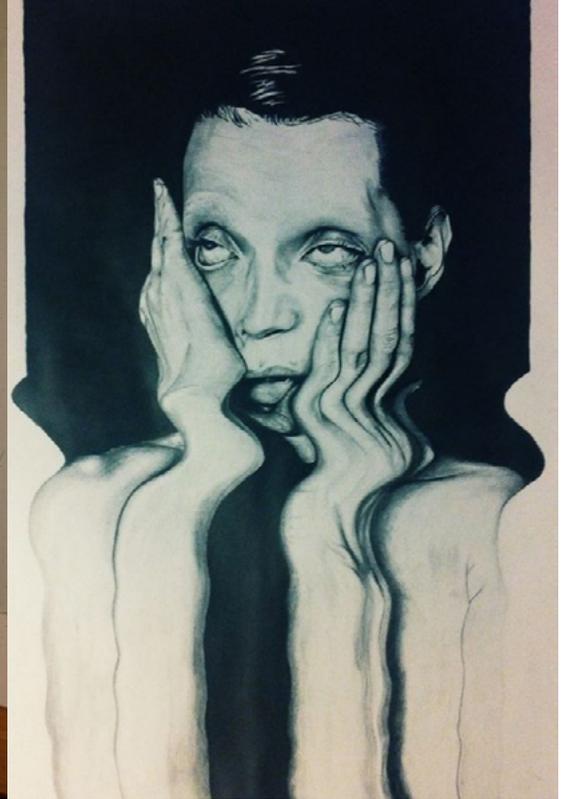
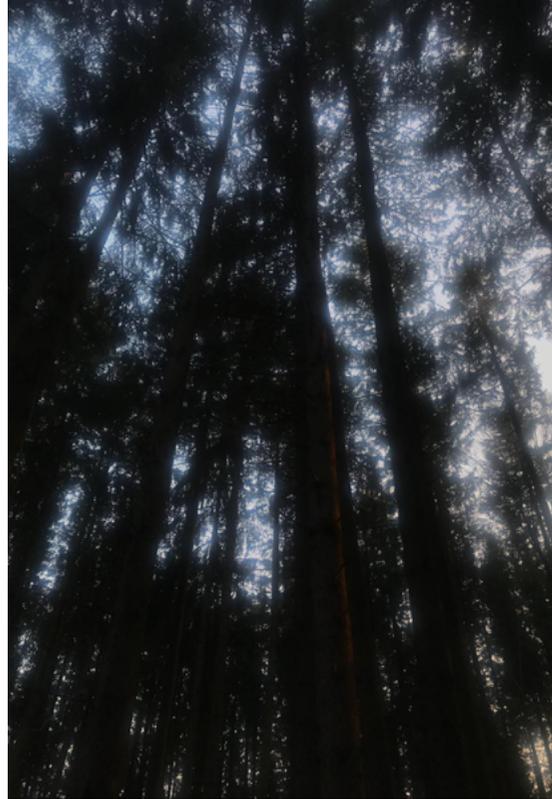
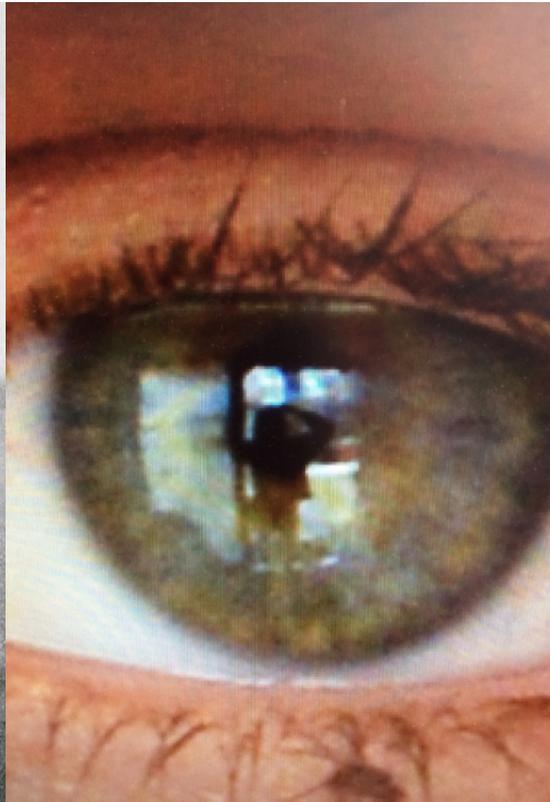
PUGNAstudio - Marlene Roll

The HEIMATS collection symbolizes different feelings of home and transfers these into wearable objects. Craftsmanship, slowness and strenuousness are being exposed to build up value and make things worthy of preservation. In a world where everything tends to become faster and faster this work works as an antipole and nurtures recentering and stillness. Only nature materials, cotton and linen, are being used also most of the materials are vintage bulks. The colors are created with plant dying and the natural colors of the material. Mending and repairing are in case of need appreciated and part of the concept as well as handing the pieces down to following generations.

○ THERE IS A PLACE IN
OUR HEARTS THAT IS
FELT BY THOSE WE KNOW.
THAT PLACE IS HOME.



MOOD



alle Farben sind
pflanzlich
gefärbt.



birch leaves and blackwood extract



black wood extract



pomegranate



red onion



limewood

Die Teile der Jacke sind aus dem
Quilt rausgeschnitten und anschließend
mit weißem Leinen wieder zugepöchtelt
worden.



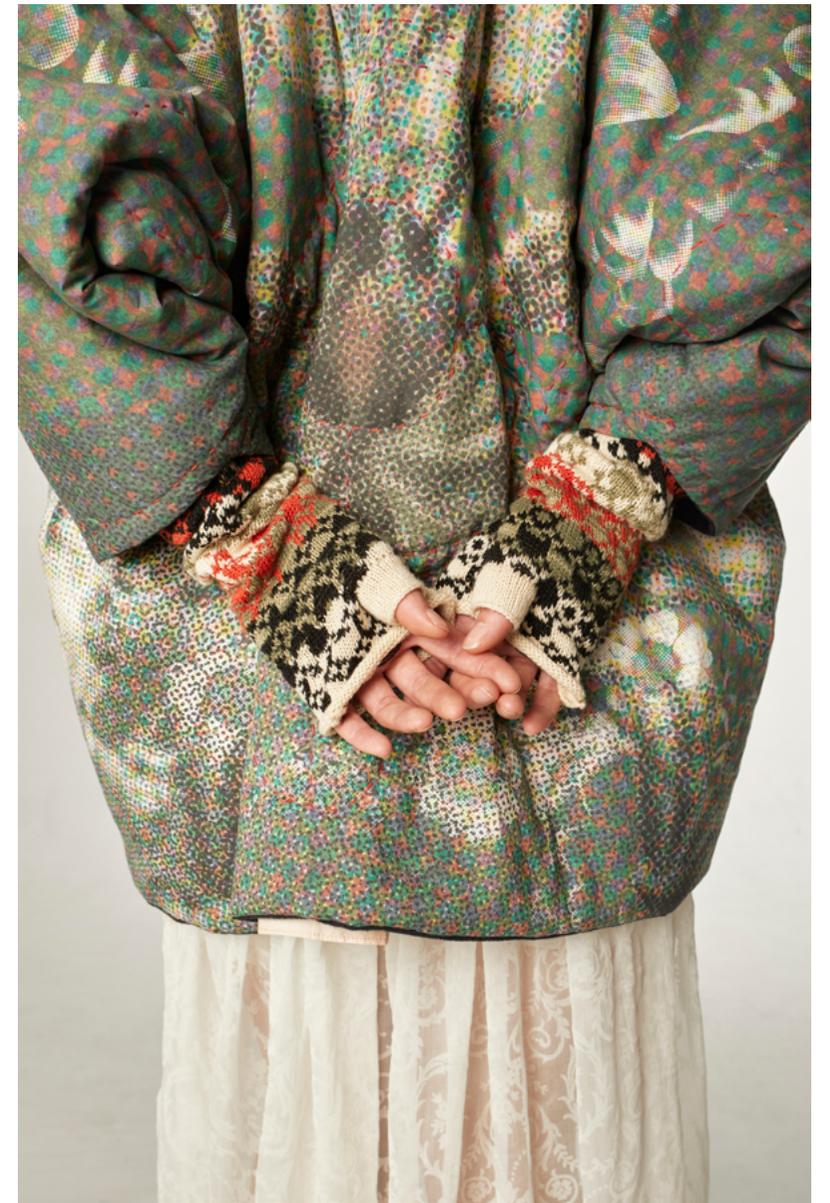
Simulation



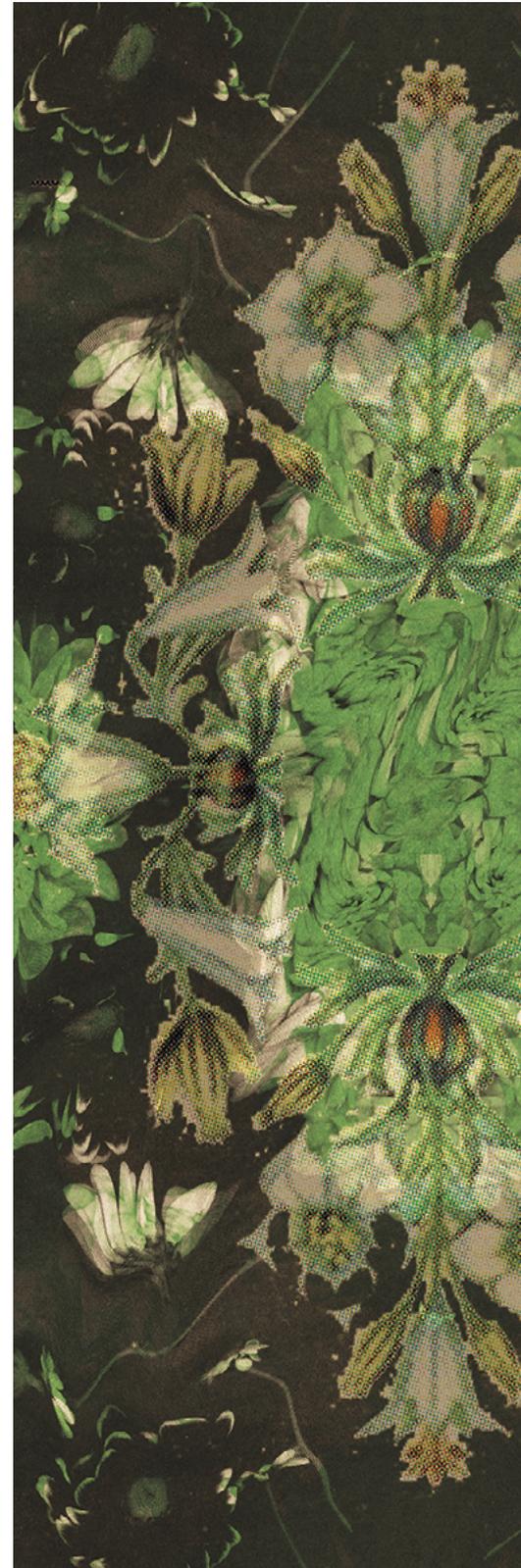
echter Teil







Ausschnitte aus dem digitaldrucke Printartwerken



Zero Stepp Jacke



Zero Kleid



Zero Bluse



Zero Hose



Hose



Zero Rock



Seidentuch 55x55



Inspiration, Swatches Zeichnung





Conceptdesign supervisor: Harm Heye Coordes
Printdesign supervisor: Saskia Kummle
Knitdesign supervisor: Thu Thào Haussmann
Fotograf: Tim Sonntag
Hair and Makeup: Vivian Suske & Maite Herrendorf
Model: Valerie Kemter

Realisierter Pulli in halber Größe

MA SEMESTER 1
DIGITAL SKIN
SHAKTI VEST
04/22 - 08/22

PUGNAstudio - Marlene Roll



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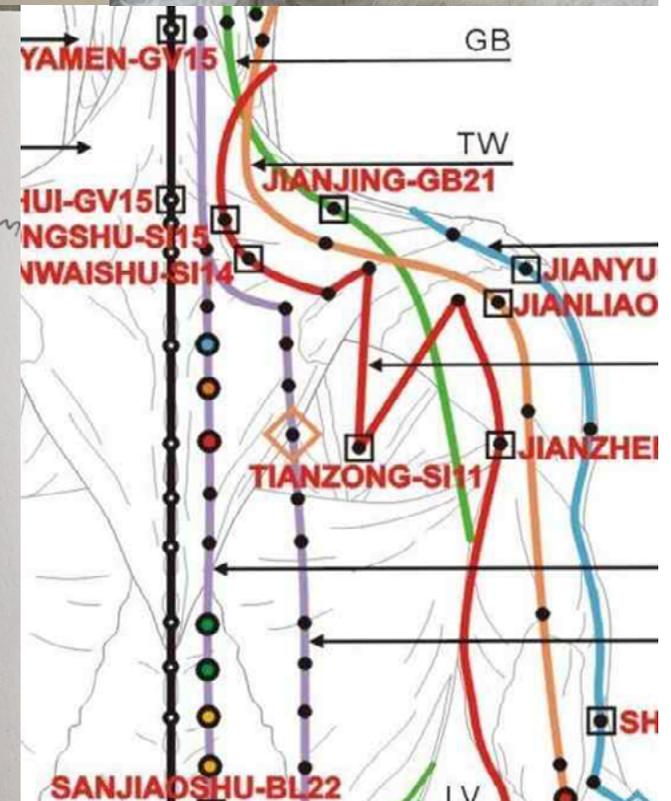
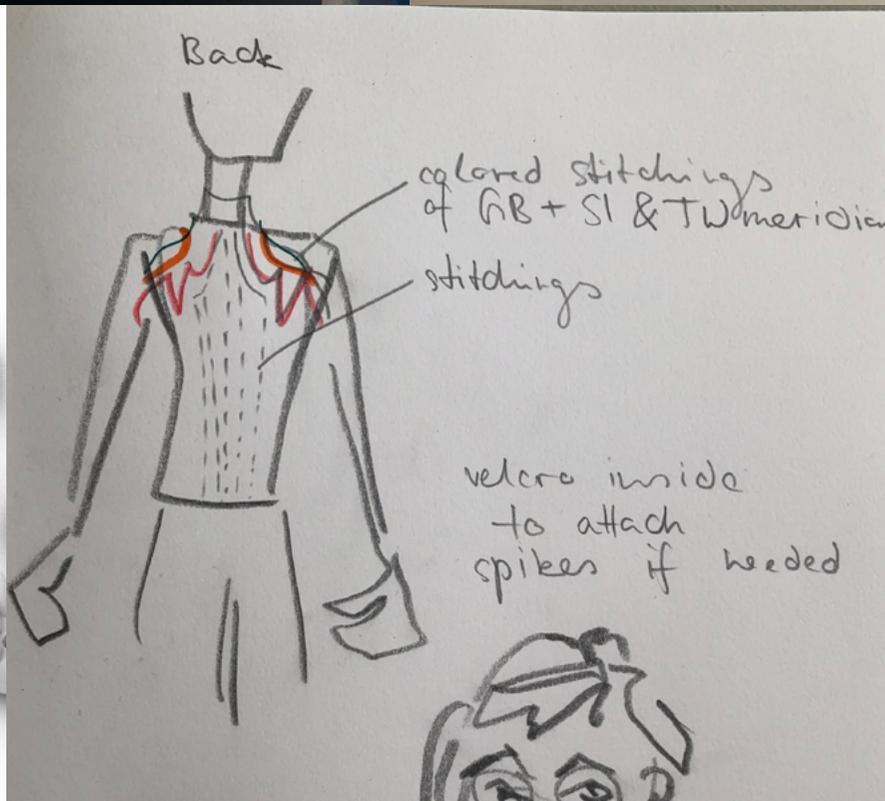
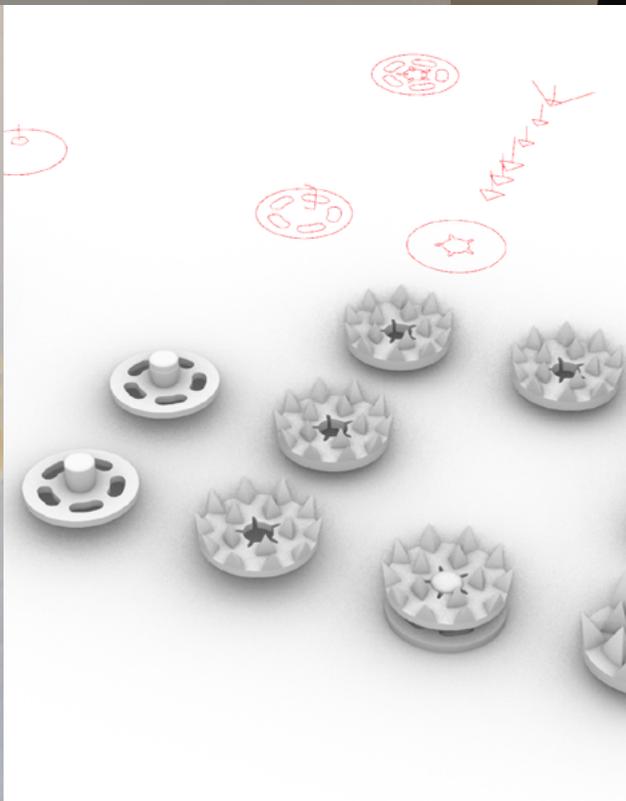
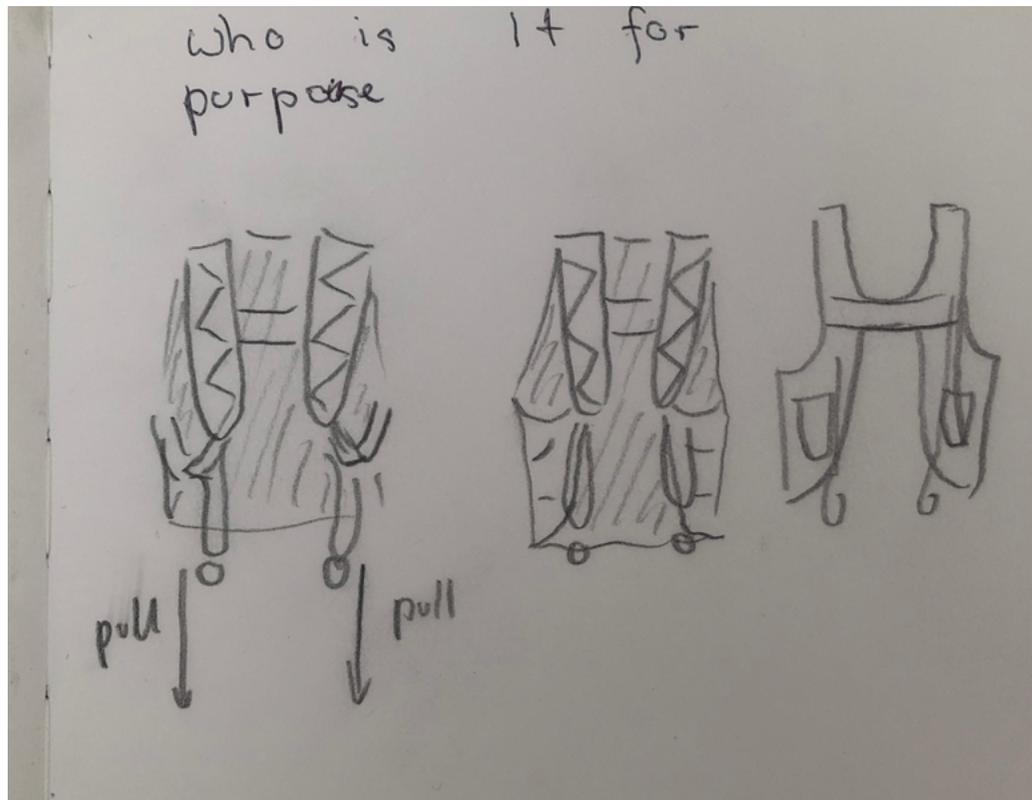
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This project aims to develop clothing that activates the parasympathetic nervous system, promotes Prana flow, and therefore enhances the body's natural healing powers. The clothing features acupuncture and acupressure stimulation, pressure treatment, UV 30+ protection, and improved sleep quality. The clothing helps reduce stress, stimulate blood flow, and promote relaxation and wellbeing. The finished product provides a range of healing benefits in a comfortable design. The material is wool felt with 3D printed PLA spike-snaps and cotton yarn.







HTW main lecturer: Prof. Hussein Chalayan

MIT-self assembly lab: Prof. Skylar Tibbits
MIT teaching assistant: Ganit Goldstein

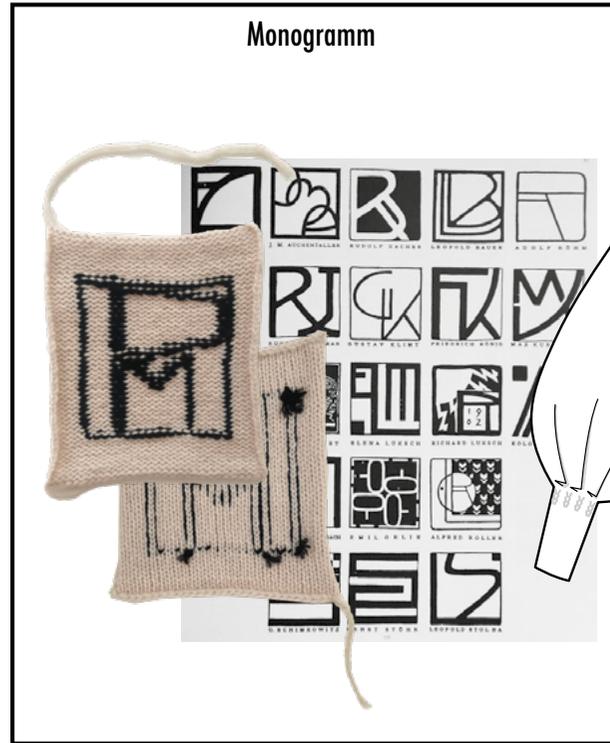
acupuncture consultant: Herr HP. Enver Bunjaku, Therapiezentrum für Traditionelle Chinesische Medizin, Berlin

Photography: Marlene Roll
Model: Meriska Suparman

MA SEMESTER 1
 KNIT
 NEMO PLACET OMNIBUS
 04/22 - 08/22



Monogramm



Fleur Magna



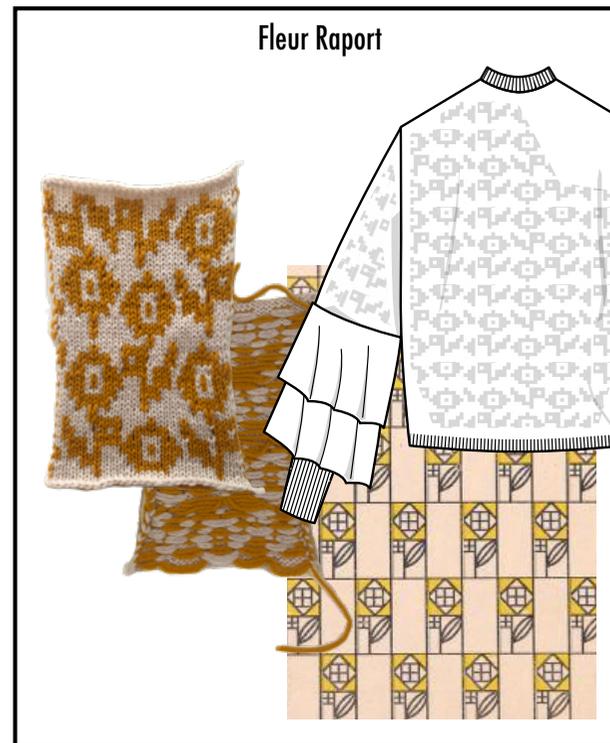
Ornamentik



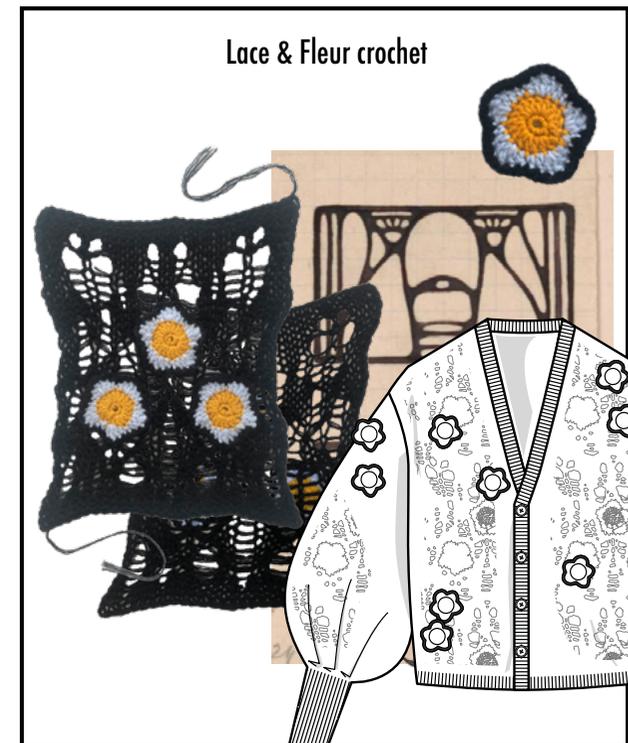
Bordüre & Tiles



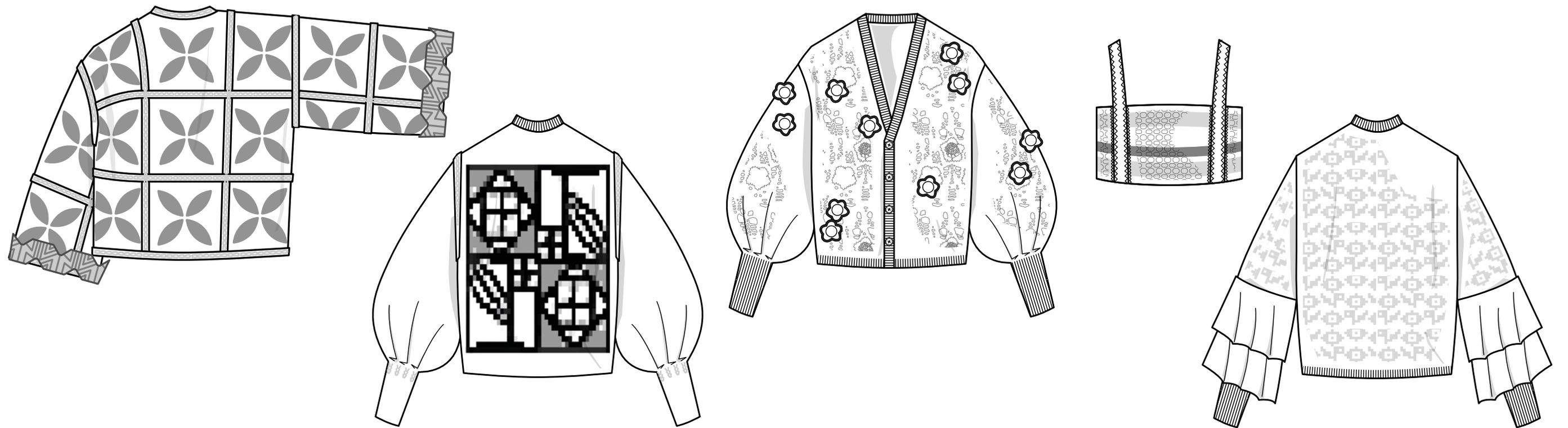
Fleur Raport



Lace & Fleur crochet



Ausrüze aus dem Skizzenbuch



Collage des
fertigen
Teil (halbe
Größe)



Knitdesign supervisor: Thu Thào Haussmann

PUGNAstudio - Marlene Roll

„Portfolio“